

SODOBNE TURISTIČNE ŠTUDIJE

Študijski program 3. stopnje

Univerza v Mariboru

Fakulteta za turizem

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Študije mobilnosti in epistemologija turizma
Course title:	Mobilities studies and tourism studies epistemology

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije - 3. stopnja		1.	1.
Contemporary tourism studies - 3 rd cycle		1.	1.

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	obvezni
	compulsory

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial			Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS
30	20					130	6	
		AV	LV	RV				

Nosilec predmeta / Course coordinator:

Jeziki /Languages:	Predavanja / Lectures:	Slovenski / Slovenian
	Vaje / Tutorial:	Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites for enrolling in the course or for performing study obligations:
Za vključitev v delo pri predmetu ni pogojev.	There are no prerequisites for this course.

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
<p>Pregled paradigem raziskovanja mobilnosti in turizma.</p> <p>Znanstveno-raziskovalno področje turizma:</p> <ul style="list-style-type: none"> • Teorija znanosti v turizmu. • multidisciplinarnost in pregled vstopanja posameznih ved v turizem. <p>Sodobne turistične študije in obrat k novi paradigmi mobilnosti:</p> <ul style="list-style-type: none"> • Politike mobilnosti • Mobilnost in družbene neenakosti: prostorska in družbena mobilnost (kinetične hierarhije) 	<p>Overview of the paradigms of mobility and tourism research.</p> <p>Scientific research field of tourism:</p> <ul style="list-style-type: none"> • Theory of tourism science. • multidisciplinary and examination of entry of different disciplines in tourism. <p>Contemporary tourism studies and the turn to the new mobility paradigm:</p> <ul style="list-style-type: none"> • Politics of mobility • Mobility and social inequalities: geographical mobility and social mobility (kinetic hierarchies) • Practices of mobility

<ul style="list-style-type: none"> • Prakse mobilnosti • Prostor mobilnosti • Subjekti mobilnosti • Mobilne kulture • Post-turizem <p>Aktualna in perspektivna vprašanja področja:</p> <ul style="list-style-type: none"> • Rabe novih tehnologij in implikacije za turistično izkušnjo. • Transformacije 'prestiza' v turizmu. • Ritual, uprizorjanje, avtentičnost. • Turizem in odnosi moči v globalni družbi. 	<ul style="list-style-type: none"> • Spaces of mobility • Subjects of mobility • Mobile cultures • Post-tourism <p>Current issues/emerging perspectives in the field:</p> <ul style="list-style-type: none"> • The uses of new technologies and implications for tourist experience. • Transformations of 'prestige' in tourism • Ritual, performance, authenticity • Tourism and power relations in a global society.
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Temeljna literatura in viri / Reading materials:

Temeljna literatura / Essential reading materials:

- John Urry (2007): *Mobilities*. Cambridge: Polity Press.
- Tim Cresswell & Peter Merriman (2011): *Geographies of Mobility: Practices, Spaces, Subjects*. Surrey: Ashgate.
- Tazim Jamal & Mike Robinson (2009): *The Sage Handbook of Tourism Studies*. London: Sage.

Priporočena dodatna literatura / Recommended additional literature:

- André Jansson (2018): *Mediatization and Mobile Lives*. London, New York: Routledge.
- Tim Cresswell (2006): *On the Move: Mobility in the Modern Western World*. London, New York: Routledge.
- John Urry (2000): *Sociology Beyond Societies: Mobilities for the Twenty-first Century*. London, New York: Routledge.
- Richard Sharpley (2018): *Tourism, Tourists and Society*, 5th Edition. London, New York: Routledge.

Elektronski viri / e-sources:

Seznam dodatnih študijskih materialov bo razdeljen študentom ob začetku predavanj. / A list of additional study materials (published papers etc.) will be distributed when the course begins.

Cilji in kompetence:

Cilji predmeta:

- Uvesti študenta v polje epistemoloških razprav v turizmu.
- Pregled paradigem oz. pristopov k raziskovanju mobilnosti in turizma s fokusom na 'kritičnem obratu' v turističnih študijah in novejših smereh v raziskovanju mobilnosti in turizma.
- Študente seznaniti s konceptualnim aparatom, ki je potreben za kakovostno raziskovanje in razčlenjevanje sodobnih turističnih pojavov.
- Pojasniti mobilnost in z njo povezane prakse, prostore in subjekte v širšem

Objectives and competences:

Objectives of the course:

- Introduce students to the field of epistemological debate in tourism.
- An overview of paradigms or approaches to the research of mobilities and tourism with a focus on 'critical turn' in tourism studies and newer trends in mobilities and tourism research.
- To familiarize students with theoretical concepts and applied knowledge necessary for the quality research of contemporary tourist phenomena.

družbeno-zgodovinskem kontekstu, v katerem se pojavljajo.

- Nasloviti ključna aktualna vprašanja na področju mobilnosti in turizma.

Kompetence, ki jih študentje osvojijo:

- Sposobnost teoretske imaginacije, konceptualnega in analitičnega razmišljanja o praksah mobilnosti in turizma.
- Zmožnost razumevanja kompleksnih družbeno-kulturnih procesov, ki pogojujejo politike mobilnosti in pojavne oblike turizma v času globalizacije, individualizacije in mediatizacije.
- Sposobnost samostojne in utemeljene kritične refleksije aktualnih vprašanj s področja mobilnosti in turističnih praks.

- To explore mobilities and related practices, spaces and subjects within wider socio-historical context in which they occur.
- To address key emerging perspectives/issues in the field of mobilities and tourism.

Competencies acquired by students:

- The ability of theoretical imagination, conceptual and analytical thinking about mobility and tourism practices.
- The ability to understand complex socio-cultural processes underlying politics of mobilities and forms of tourism in the age of globalization, individualization and mediatization.
- The ability to critically reflect on current and emerging issues in the field of mobilities tourism practices.

Predvideni študijski rezultati:

Po opravljenem predmetu bo študent:

- Na podlagi poznavanja aktualnih epistemoloških dilem v turistični znanosti sposoben ustno in pisno argumentirati teze o stanju znanosti v turizmu.
- Preko branja znanstvenega gradiva identificiral in utemeljil, katere paradigme so prisotne v izbranih primerih raziskovanja mobilnosti in turizma.
- Poznal konceptualni aparat teorij t.i. nove mobilnostne paradigme in utemeljeno povezal izbrani raziskovalni problem s področja mobilnosti s primernim disciplinarnim izhodiščem.
- Na konkretnih primerih sodobnih migracij in turističnih tokov oz. njihovih politik (mobilnostnih pravic in tveganj) bo razumel zvezo med neenakostjo v globalni družbi in različnimi oblikami mobilnosti.
- Preko analize izbranih praks, objektov in subjektov mobilnosti bo pojasnjeval družbeno-kulturne procese, ki pogojujejo raznovrstne sodobne pojavne oblike mobilnosti in turizma .
- Na konkretnih primerih bo kritično reflektiral in ovrednotil družbene, ekonomske in okoljske implikacije sodobnih mobilnosti in turističnih praks.

Intended learning outcomes:

After completing the course students will be able to:

- On the basis of contemporary epistemological debate on tourism science argue in oral and written form a thesis on the state of the art in tourism science.
- Through reading of scientific literature identify and argue the presence different paradigms in selected examples of mobility and tourism research.
- Demonstrate knowledge of theories of new mobility and argue the connection of selected research problem on the field of mobility with related disciplinary inputs in tourism studies.
- Based on examples of contemporary migration processes (mobility rights and risks) understand the connection between social inequalities and mobility.
- Analyze politics of mobility and emerging forms of tourism on the background of socio-cultural processes (globalization, individualization and mediation)
- Based on case studies critically reflect and evaluate the social, economic and environmental implications of modern mobility and tourist practice.
- Independently discuss and argument on emerging issues in the field of mobility and

- S pripravo končnega pisnega izdelka bo samostojno reflektiral in argumentirano tematiziral izbrano aktualno vprašanje s področja mobilnosti in turističnih praks.

tourist practices in the form of final written paper.

Metode poučevanja in učenja:

Predavanja.
Študije primerov.
Video predstavitve in filmi.
Predstavitve samostojnih analiz študentov.
Aktivno skupinsko delo/diskusijske skupine.
Samostojni študij študentov.

Learning and teaching methods:

Lectures.
Case studies.
Videos and films.
Student presentations.
Team work with active participation/discussion groups.
Individual study.

Načini ocenjevanja:	Delež (v %) / Share (in %)	Assessment methods:
Način (pisni izpit, ustno izpraševanje, naloge, projekt)		Method (written or oral exam, coursework, project):
Aktivno sodelovanje v razpravi (krajše naloge, študije primerov, razprave).	30 %	Active course work (shorter assignments, case studies, discussions).
Seminarska naloga.	70 %	Seminar paper.

Reference nosilca / Course coordinator's references:

dr. Andreja Trdina

TRDINA, Andreja, PODLOGAR KUNSTELJ, Ana, PUŠNIK, Maruša. Materinstvo in materialnost. *Annales : anali za istrske in mediteranske študije, Series historia et sociologia*, ISSN 1408-5348. [Tiskana izd.], 2018, letn. 28, št. 1, str. 209-222, doi: [10.19233/ASHS.2018.14](https://doi.org/10.19233/ASHS.2018.14). [COBISS.SI-ID [35732061](https://www.cobiss.si/id/35732061)] à 1A2

LUTHAR, Breda, TRDINA, Andreja. Nation, gender, class : celebrity culture and the performance of identity in the Balkans. *Slavic review : American quarterly of Russian, Eurasian and East European studies*, ISSN 0037-6779. [Print ed.], summer 2015, vol. 74, no. 2, str. 265-287, ilustr. [COBISS.SI-ID [33388637](https://www.cobiss.si/id/33388637)] à 1A1

JONTES, Dejan, TRDINA, Andreja. Theorising post-socialist sitcom : imported form, vernacular humour and taste boundaries on the global periphery. V: DAVIES, Helen (ur.), ILOTT, Sarah (ur.). *Comedy and the politics of representation : mocking the weak*, (Palgrave studies in comedy). Cham: Palgrave Macmillan. cop. 2018, str. 205-222. [COBISS.SI-ID [35748701](https://www.cobiss.si/id/35748701)] à 3B

dr. Marjetka Rangus

RANGUS, Marjetka, GABRIČ, Aleš (urednik). *Parlamentarne prakse socialistične Jugoslavije : v iskanju ravnotežja med skupščinskim sistemom in parlamentarizmom*, (Zbirka Razpoznavanja, 27). Ljubljana: Inštitut za novejšo zgodovino, 2016. 388 str., ilustr. ISBN 978-961-6386-65-4. [COBISS.SI-ID [285962240](https://www.cobiss.si/id/285962240)] à 2A

BRUMEN, Boštjan, GORENAK, Mitja, ROSI, Maja, RANGUS, Marjetka. Regional tourism indicators and smart specialization strategy. V: *Lex localis - Journal of Local Self Government Annual Conference 2016 - Porto/Portugal (June 16 - June 17, 2016) : special issue*, (Lex localis, ISSN 1581-5374, Vol. 14, no. 3, July 2016). Maribor: Institute for Local Self-Government and Public Procurement. 2016, vol. 14, no. 3, str. 419-430, doi: [10.4335/14.3.419-430\(2016\)](https://doi.org/10.4335/14.3.419-430(2016)). [COBISS.SI-ID [2048141907](https://www.cobiss.si/id/2048141907)] à 1A3

KUŽNIK, Lea, RANGUS, Marjetka. There is no lunch without potatoes' : culinary heritage of the Posavje region in tourism supply. V: PEŠTEK, Almir (ur.), KUKANJA, Marko (ur.), RENKO, Sanda (ur.). *Gastronomy for tourism development : potential of the Western Balkans*. Bingley (UK): Emerald Publishing Limited. 2020, str. 43-65, doi: [10.1108/978-1-78973-755-420201004](https://doi.org/10.1108/978-1-78973-755-420201004). [COBISS.SI-ID [26362115](https://www.cobiss.si/id/26362115)] --> 3B

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Metode znanstveno - raziskovalnega dela
Course title:	Research methods in tourism

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije - 3. stopnja		1.	1.
Contemporary tourism studies - 3 rd cycle		1.	1.

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	Obvezni
	Compulsory

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial			Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS
	50				0	0	220	9
		AV	LV	RV				
		0	0	0				

Nosilec predmeta / Course coordinator:

Jeziki /Languages:	Predavanja / Lectures:	Slovenski / Slovenian
	Vaje / Tutorial:	Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites for enrolling in the course or for performing study obligations:
Ni pogojev	No prerequisites

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
<ul style="list-style-type: none"> • Znanstveni proces • Paradigme v turističnih študijah in raziskovalne metode • Objektivnost in subjektivnost v turističnih študijah • Etičnost raziskovanja • Zanesljivost in veljavnost • Od teorije do raziskovalnih vprašanj • Vizualizacija raziskovalnih modelov • Kvantitativne metode raziskovanja proti kvalitativnim metodam • Teorija in empirično raziskovanje • »Grounded theory« pristop • Doprinos k znanosti • Definicija spremenljivk 	<ul style="list-style-type: none"> • Scientific process • Paradigms in tourism studies and research methods • Objectivity and subjectivity in tourism studies • Ethics of research • Reliability and validity • From theory to research questions • Visualisation of research models • Quantitative methods of research versus qualitative methods • Theory and empirical research • Grounded theory approach • Contribution to science • Definition of variables

<ul style="list-style-type: none"> • Raziskovalni modeli • Tipi hipotez • Ravni merjenja in lestvice • Oblikovanje vprašalnikov • Eksperimentalno raziskovanje • Analiza besedil • Analiza vsebine • Intervju • Fokusna skupina • Opazovanje • Analiza vsebine • Kombinirane metode 	<ul style="list-style-type: none"> • Research models • Types of hypotheses • Measuring levels and scales • Survey design • Experimental research design • Quantitative content analysis • Qualitative content analysis • Interview • Focus groups • Observation • Content analysis • Mixed methods
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Temeljni literatura in viri / Reading materials:

Knjige/Books:

- Ritchie, B. W., Burns, P. M., & Palmer, C. A. (2005). Tourism research methods: integrating theory with practice: Cabi.
- Nardi, P. M. (2018). Doing survey research: A guide to quantitative methods: Routledge.
- Bechhofer, F., & Paterson, L. (2012). Principles of research design in the social sciences: Routledge.
- Bryman, A. (2003). Quantity and quality in social research: Routledge.
- Krippendorff, K. (2018). Content analysis: An introduction to its methodology: Sage publications.
- Ritchie, J., Lewis J. (2013). Qualitative research practice: A guide for social science students and researchers: Sage.

Članki/Articles:

- Pregledni članki s področja.

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj. / A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«

Cilji in kompetence:

Cilji predmeta so:

- Podati pregled paradigem v turističnih študijah
- Obrazložiti pristope k oblikovanju raziskovalnega načrta
- Spodbuditi k etičnemu presojanju raziskovanja
- Spodbuditi k oblikovanju lastnega raziskovalnega modela, definicije spremenljivk in njihove operacionalizacije / Spodbuditi k oblikovanju lastnega raziskovalnega načrta za raziskovalna vprašanja, ki zahtevajo kvalitativne metode raziskovanja

Kompetence, ki jih študentje osvojijo:

- Samostojno oblikovanje raziskovalnih načrtov v namen kvantitativnega / kvalitativnega / kombiniranega raziskovanja v turizmu

Objectives and competences:

Objectives of the course are:

- Give an overview of the main paradigms in tourism studies
- Explain approaches to research designs
- Encourage ethical assessment of research
- Encourage the development of one's own research model, definition of variables and their operationalization / Encourage to develop one's own research plan for research questions that require qualitative research methods

Competencies gained by students:

- Independent design of research plans for the purpose of quantitative / qualitative / mixed methods research in tourism

Predvideni študijski rezultati:

Znanje in razumevanje:

Študenti:

- Znajo za različna raziskovalna vprašanja utemeljiti primerne raziskovalne metode in identificirati njihove omejitve
- Oblikujejo zahtevnejše raziskovalne modele v turističnih študijah
- Etično presojujejo potencialne dileme raziskovanja
- Operacionalizirajo spremenljivke
- Oblikujejo raziskovalni načrt

Intended learning outcomes:

Knowledge and understanding:

Students:

- Know which research methods to apply to which types of research questions and identify their research limitations
- Design more demanding research models in tourism studies
- Ethically judge potential research dilemmas
- Operationalize research variables
- Design a research plan

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja med njimi so:

- Seminar
- Študija primerov.
- Samostojni študij študentov.

Learning and teaching methods:

This course uses a range of teaching methods including:

- Seminar
- Case studies.
- Individual study.

Načini ocenjevanja:

Delež (v %) /

Share (in %)

Assessment methods:

Način (pisni izpit, ustno izpraševanje, naloge, projekt)		Method (written or oral exam, coursework, project):
Aktivno sodelovanje v razpravi (krajše naloge, študije primerov, razprave).	30 %	Active course work (shorter assignments, case studies, discussions).
Seminarska naloga.	70 %	Seminar paper.

Reference nosilca / Course coordinator's references:

TURNŠEK, Maja, JOLY, Agnes, THORARINSDOTTIR, Ragnheidur, JUNGE-BERBEROVIC, Ranka. Challenges of Commercial Aquaponics in Europe : beyond the Hype. *Water*, ISSN 2073-4441, Jan. 2020, vol. 12, no. 1, 18 str., ilustr., doi: [10.3390/w12010306](https://doi.org/10.3390/w12010306). [COBISS.SI-ID [2048349011](https://www.cobiss.si/id/2048349011)] à 1A1

TURNŠEK, Maja, LADKIN, Adele. Nova pravila igre za delavce? : Airbnb in platformna ekonomija. *Javnost*, ISSN 1318-3222, 2017, vol. 24, supl., str. S82-S99, doi: [10.1080/13183222.2017.1411570](https://doi.org/10.1080/13183222.2017.1411570). [COBISS.SI-ID [2048234067](https://www.cobiss.si/id/2048234067)] à 1A2

MILIČIĆ, Vesna, THORARINSDOTTIR, Ragnheidur, DOS SANTOS, Maria, TURNŠEK, Maja. Commercial aquaponics approaching the European market: to consumers' perceptions of aquaponics products in Europe. *Water*, ISSN 2073-4441, 2017, vol. 9, iss. 2, 22 str., ilustr. <http://www.mdpi.com/2073-4441/9/2/80>, doi: [10.3390/w9020080](https://doi.org/10.3390/w9020080). [COBISS.SI-ID [8623225](https://www.cobiss.si/id/8623225)] à 1A2

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Prenosljiva znanja – Uporaba znanstvenih virov
Course title:	Transferable skills – The use of academic resources

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije - 3. stopnja		1.	1.
Contemporary tourism studies - 3 rd cycle		1.	1.

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	Obvezni
	Compulsory

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial			Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS
0	20	AV	LV	RV	0	0	70	3
		0	0	0				

Nosilec predmeta / Course coordinator:

Jeziki /Languages:	Predavanja / Lectures:	Slovenski / Slovenian
	Vaje / Tutorial:	Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites for enrolling in the course or for performing study obligations:
Ni pogojev	No prerequisites

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
<ul style="list-style-type: none"> Analiza možnosti za znanstveno objavo Sistemi iskanja virov Sistemi točkovanja znanstvenih objav Proces objavljanja znanstvenih objav Recenzijski postopek <p>V okviru predmeta lahko študent posluša tudi raznovrstne delavnice s področja prenosljivih znanj, ki jih organizira Univerza v Mariboru, tematike, ki so vključene so:</p>	<ul style="list-style-type: none"> Analysis of publishing possibilities Systems for finding resources Points system for scientific publishing The process of scientific publishing Review process <p>As a part of this course students can listen in on the various workshops on transferable skills that are offered by the University of Maribor, themes include:</p>

<ul style="list-style-type: none"> • Informacijsko opismenjevanje doktorskih študentov v Univerzitetni knjižnici UM. • Raziskovalna etika. • Intelektualna lastnina. • Tuji jeziki za znanstvenike. • Raziskovalni projekti. • Komuniciranje. • Razvoj kariere. • Konference. • Druga prenosljiva znanja. 	<ul style="list-style-type: none"> • Use of databases with information for doctoral students. Organized by University Library. • Research ethics. • Intellectual property. • Foreign languages for scientists. • Research projects. • Communicating. • Career development. • Conferences. • Other transferable skills.
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Temeljni literatura in viri / Reading materials:

Knjige/Books:

- Turabian, K. L. (2018). *A manual for writers of research papers, theses, and dissertations: Chicago style for students and researchers*. University of Chicago Press.

Članki/Articles:

- Ren, C., Pritchard, A., & Morgan, N. (2010). Constructing tourism research: A critical inquiry. *Annals of Tourism Research*, 37(4), 885-904.
- Mehta, S. R., & Al-Mahrooqi, R. (2015). Can thinking be taught? Linking critical thinking and writing in an EFL context. *RELC journal*, 46(1), 23-36.

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj. A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«

Cilji in kompetence:

Cilji predmeta so:

- Predstaviti tipologijo znanstvenih objav
- Predstaviti načine iskanja virov
- Pojasniti načine indeksiranja in točkovanja znanstvenih objav
- Predstaviti proces objavljanja
- Interpretirati strukture znanstvenega pisanja
- Pojasniti načine in pomen recenzijskega postopka

Kompetence, ki jih študentje osvojijo:

- Sposobnost identifikacije primerne znanstvene revije / konference za objavo.
- Zmožnost povezovanja različnih znanstvenih spoznaj in rešitev v koherentno celoto.
- Razumevanje in sposobnost izpeljave recenzijskega postopka.
- Pridobiti druga prenosljiva znanja.

Objectives and competences:

Objectives of the course are:

- To present the typology of scientific publications.
- To present the ways of finding resources.
- Explain different indexing options and evaluations of scientific publications
- Present the publication process
- Interpret the structures of scientific writing.
- Explain the modalities and importance of the review process

Competencies gained by students:

- Ability to identify an appropriate scientific journal / conference for publication.
- The ability to connect different scientific knowledge and solutions into a coherent whole.
- Understanding how to carry out a review process.

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<ul style="list-style-type: none"> Gain other transferable skills.

Predvideni študijski rezultati:

<p>Znanje in razumevanje:</p> <p>Študenti bodo:</p> <ul style="list-style-type: none"> Iz širšega nabora možnosti za znanstveno objavljanje izbrali in utemeljili najprimernejše vire za objavljanje lastnih raziskovalnih spoznanj Na izbranih primerih izkazali poglobljeno razumevanje indeksacije znanstvenih publikacij Na podlagi primerov sposobni razlikovati procese in strukture znanstvenega objavljanja. Na izbranem primeru izpeljali recenzijski postopek.
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Intended learning outcomes:

<p>Knowledge and understanding:</p> <p>Students will:</p> <ul style="list-style-type: none"> From a wider range of opportunities for scientific publication, select and justify the most appropriate sources for publishing their own research findings In selected cases, they demonstrate an in-depth understanding of the indexation of scientific publications. Based on examples, able to distinguish the processes and structures of scientific publication. Carry out a review procedure on the selected case.

Metode poučevanja in učenja:

<p>Predmet vključuje različne metode poučevanja in učenja med njimi so:</p> <ul style="list-style-type: none"> Predavanja. Diskusijske skupine. Primeri iz prakse. Samostojni študij študentov.

Learning and teaching methods:

<p>This course uses a range of teaching methods including:</p> <ul style="list-style-type: none"> Lectures. Discussion groups. Case studies. Individual study.
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Načini ocenjevanja:

<p>Način (pisni izpit, ustno izpraševanje, naloge, projekt):</p> <ul style="list-style-type: none"> Aktivno sodelovanje v razpravi. Seminarska naloga. <p>Študent lahko opravi delno ali v celoti predmet z ECTS ovrednotenimi delavnicami na temo prenosljivih znanj, ki jih organizira Univerza v Mariboru – o priznavanju odloča komisija za študijske zadeve na podlagi pregleda nosilca predmeta.</p>
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Delež (v %) /
Share (in %)

<p>25%</p> <p>75%</p>

Assessment methods:

<p>Method (written or oral exam, coursework, project):</p> <ul style="list-style-type: none"> Active course work. Seminar work. <p>A student can complete all of the course or part of it with ECTS valued workshops on the topic of transferable knowledge organized by the University of Maribor. Evaluation of what are the recognised skills is done by the Academic Affairs Commission based on review done by the course coordinator.</p>

Reference nosilca / Course coordinator's references:

GORENAK, Mitja, ŠPINDLER, Tomi, BRUMEN, Boštjan. The Influence of competencies of managers on job satisfaction of employees in the hotel industry. *Organizacija : revija za management, informatiko in kadre*, ISSN 1318-5454. [Tiskana izd.], 2019, vol. 52, no. 2, str. 81-94. <http://organizacija.fov.uni-mb.si/index.php/organizacija/article/view/982>. [COBISS.SI-ID [2048310611](#)] à 1A3

GORENAK, Mitja. *Svet turističnih vodnikov in spremljevalcev : znanstvena monografija*. Harlow (England) [etc.]: Pearson Education Limited, 2017. 127 str., ilustr. ISBN 978-1-78449-653-1. [COBISS.SI-ID [2048188499](#)] kategorija: 2A

GORENAK, Mitja, FERJAN, Marko. The influence of organizational values on competencies of managers. *E+M : ekonomie a management*, ISSN 1212-3609, 2015, vol. 18, no. 1, str. 67-83, tabele. <http://search.proquest.com/docview/1665116049/fulltextPDF/94F87C8EEF5A4EDBPQ/7?accountid=28931>, doi: [10.15240/tul/001/2015-1-006](https://doi.org/10.15240/tul/001/2015-1-006). [COBISS.SI-ID [7410963](#)] à 1A1

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Individualno raziskovalno delo 1
Course title:	Individual research work 1

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije - 3. stopnja		1.	1.
Contemporary tourism studies - 3 rd cycle		1.	1.

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	Obvezni
	Compulsory

Univerzitetna koda predmeta / University course code:	
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Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS						
0	10	0	0	0	350	12						
		<table border="1"> <tr> <td>AV</td> <td>LV</td> <td>RV</td> </tr> <tr> <td align="center">0</td> <td align="center">0</td> <td align="center">0</td> </tr> </table>	AV	LV	RV	0	0	0				
AV	LV	RV										
0	0	0										

Nosilec predmeta / Course coordinator:	Izbrani mentor / Selected mentor
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Jeziki /Languages:	Predavanja / Lectures:	Slovenski / Slovenian
	Vaje / Tutorial:	Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites for enrolling in the course or for performing study obligations:
Ni pogojev	No prerequisites

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
<p>Tema seminarskega dela je izbrana iz znanstveno-raziskovalne usmeritve, ki je povezana s študentovimi študijskimi in raziskovalnimi cilji:</p> <ul style="list-style-type: none"> • Teorija turizma. • Turizem v različnih znanstvenih disciplinah. • Turizem kot družbena veda. • Znanstveni pristopi v turizmu (holistični, multidisciplinarni, interdisciplinarni). 	<p>The seminar work covers the scientific research fields that are related to the student's majors and research goals:</p> <ul style="list-style-type: none"> • Theory of tourism. • Tourism in light of different scientific disciplines. • Tourism as social science. • Scientific approaches in tourism (holistic, multidisciplinary, interdisciplinarny)

Temeljni literatura in viri / Reading materials:
<p>Knjige/Books:</p> <ul style="list-style-type: none"> • Goldman, A. I., & McGrath, M. (2017). <i>Epistemology: A contemporary introduction</i>. Oxford University Press. • Page, S. J., & Connell, J. (2020). <i>Tourism: A modern synthesis</i>. Routledge.

Znanstveni članki, spletne informacije in knjige s področja turizma ter sorodnih področij /
Scientific papers, world wide web information, textbooks from tourism and related fields.

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj.
A list of additional study materials (published texts, journals, etc.) will be distributed when the
module begins.«

Cilji in kompetence:

Cilji predmeta so:

- Predstaviti koncept turizma.
- Pojasniti različne predpostavke znanstvenih ved o turizmu
- Predstaviti ključne podobnosti in razlike med vedami v odnosu do turizma.

Kompetence, ki jih študentje osvojijo:

- Sposobnost identifikacije raziskovalne smeri, ki omogoča znanstveno interpretacijo.
- Zmožnost ocenjevanja konceptov s kritične distance .
- Sposobnost povezovanja svojih dognanj z obstoječimi dognanji.

Objectives and competences:

Objectives of the course are:

- To present the concept of tourism.
- Explain different predispositions of various scientific disciplines with regards to tourism.
- To explain the key similarities and differences between scientific disciplines with regards to tourism.

Competencies gained by students:

- Ability to identify research direction that enables scientific interpretation.
- Ability to evaluate concepts with critical distance.
- Knowledge in relating existing concepts with individual findings in research.

Predvideni študijski rezultati:

Znanje in razumevanje:

Študenti bodo:

- Opravili prvi pregled literature iz svojega raziskovalnega področja.
- V obliki pisnega seminarskega dela predstavili dosedanja zbrana znanstvena spoznanja iz svojega raziskovalnega področja.
- Identificirali polja neraziskanega ali nedorečenega v svojem raziskovalnem področju.
- Podali prvi predlog možnih raziskovalnih vprašanj iz svojega izbranega raziskovalnega področja primernih za raziskovanje v okviru njihove doktorske naloge.

Intended learning outcomes:

Knowledge and understanding:

Students will:

- Perform the first literature review of individual research topic.
- Present the state of the art in their field of research in the form of written seminar paper.
- Identify fields of unexplored or incomplete knowledge areas in their field of research.
- Present the first proposals of possible research questions for their PhD dissertation.

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja med njimi so:

- Konzultacije z nosilcem.
- Samostojni študij študentov.

Learning and teaching methods:

This course uses a range of teaching methods including:

- Consultations with course coordinator
- Individual study.

Načini ocenjevanja:

Delež (v %) /
Share (in %)

Assessment methods:

Način (pisni izpit, ustno izpraševanje, naloge, projekt): <ul style="list-style-type: none">• Seminarska naloga	100%	Method (written or oral exam, coursework, project): <ul style="list-style-type: none">• Seminar paper
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Reference nosilca / Course coordinator's references:

Reference so odvisne od izbire mentorja / References are dependent on the selection of supervisor.

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Individualno raziskovalno delo z oblikovanjem raziskovalne ideje
Course title:	Individual research work with research idea proposal

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije - 3. stopnja		1.	2.
Contemporary tourism studies - 3 rd cycle		1.	2.

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	Obvezni
	Compulsory

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial			Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS
0	20				0	0	460	18 [3]
		AV	LV	RV				
		0	0	0				

Nosilec predmeta / Course coordinator:

Jeziki /Languages:	Predavanja / Lectures:	Slovenski / Slovenian
	Vaje / Tutorial:	Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites for enrolling in the course or for performing study obligations:
Ni pogojev	No prerequisites

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
<p>Tema seminarskega dela je izbrana iz znanstveno-raziskovalne usmeritve, ki je povezana s študentovimi študijskimi in raziskovalnimi cilji:</p> <ul style="list-style-type: none"> • Izbira raziskovalne smeri, ki omogočajo znanstveno interpretacijo; • Interpretacija teme z ohranjanjem kritične distance; • Povezovanje dognanj z veljavnimi prepričanji ali dejstvi, povezanimi z obravnavano temo; • Identifikacija potencialnih raziskovalnih ovir; • Izdelava teoretičnega modela raziskovanja. 	<p>The seminar work covers the scientific research fields that are related to the student's majors and research goals:</p> <ul style="list-style-type: none"> • selection of research direction that is appropriate for scientific interpretation • interpretation of the topic, keeping the critical distance • connecting the ascertainments with valid beliefs and facts related to the discussed topic • identification of potential research obstacles • creation of theoretical model of research.

Temeljna literatura in viri / Reading materials:

Knjige/Books:

- Creswell, J. W., & Creswell, J. D. (2017). *Research design: Qualitative, quantitative, and mixed methods approaches*. Sage publications.

Znanstveni članki, spletne informacije in knjige s področja turizma ter sorodnih področij / Scientific papers, world wide web information, textbooks from tourism and related fields.

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj. A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«

Cilji in kompetence:

Cilji predmeta so:

- Predstaviti pomen vključevanja v znanstveno skupnost za raziskovalca
- Pojasniti koncept kritične distance
- Predstaviti načine identifikacije potencialnih ovir v raziskovanju
- Pojasniti pomen modela raziskovanja

Kompetence, ki jih študentje osvojijo:

- Sposobnost identifikacije raziskovalne smeri, ki omogoča znanstveno interpretacijo
- Zmožnost ocenjevanja konceptov s kritične distance
- Sposobnost povezovanja svojih dognanj z obstoječimi dognanji
- Sposobnost izgradnje raziskovalnega modela

Objectives and competences:

Objectives of the course are:

- To present the importance of joining the scientific community for researcher
- Interpret the concept of critical distance
- To present the ways of identifying potential obstacles in research
- Interpret the importance of models for research

Competencies gained by students:

- Ability to identify research direction that enables scientific interpretation
- Ability to evaluate concepts with critical distance
- Knowledge in relating existing concepts with individual findings in research
- Ability to construct research model.

Predvideni študijski rezultati:

Znanje in razumevanje:

Študenti:

- Sestavijo podroben seznam literature v namen pregleda literature in identificirajo točke preseka turističnih študij z drugimi vedami
- Sestavijo opredelitev problema za lasten raziskovalni problem
- Sestavijo predlog preglednega znanstvenega članka ali poglavja v knjigi indeksirani v polju turističnih študij

Intended learning outcomes:

Knowledge and understanding:

Students will:

- Compile a detailed list of literature for the purpose of literature review and identify points of intersection of tourism studies with other sciences
- Compile a problem definition for their own research problem
- Compile a proposal for a review scientific article or chapter in a book indexed in the field of tourism studies

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja med njimi so:

- Konzultacije z nosilcem.
- Samostojni študij študentov.

Learning and teaching methods:

This course uses a range of teaching methods including:

- Consultations with course coordinator
- Individual study.

Načini ocenjevanja:Delež (v %) /
Share (in %)**Assessment methods:**

Način (pisni izpit, ustno izpraševanje, naloge, projekt): <ul style="list-style-type: none"> • Pisno poročilo • Ustna predstavitev 	50% 50%	Method (written or oral exam, coursework, project): <ul style="list-style-type: none"> • Written report • Public presentation
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Reference nosilca / Course coordinator's references:

GORENAK, Mitja, ŠPINDLER, Tomi, BRUMEN, Boštjan. The Influence of competencies of managers on job satisfaction of employees in the hotel industry. *Organizacija : revija za management, informatiko in kadre*, ISSN 1318-5454. [Tiskana izd.], 2019, vol. 52, no. 2, str. 81-94. <http://organizacija.fov.uni-mb.si/index.php/organizacija/article/view/982>. [COBISS.SI-ID [2048310611](#)] à 1A3

GORENAK, Mitja. *Svet turističnih vodnikov in spremljevalcev : znanstvena monografija*. Harlow (England) [etc.]: Pearson Education Limited, 2017. 127 str., ilustr. ISBN 978-1-78449-653-1. [COBISS.SI-ID [2048188499](#)] kategorija: 2A

GORENAK, Mitja, FERJAN, Marko. The influence of organizational values on competencies of managers. *E+M : ekonomie a management*, ISSN 1212-3609, 2015, vol. 18, no. 1, str. 67-83, tabele. <http://search.proquest.com/docview/1665116049/fulltextPDF/94F87C8EEF5A4EDBPQ/7?accountid=28931>, doi: [10.15240/tul/001/2015-1-006](https://doi.org/10.15240/tul/001/2015-1-006). [COBISS.SI-ID [7410963](#)] à 1A1

Reference so odvisne od izbire mentorja / References are dependent on the selection of supervisor.

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Individualno raziskovalno delo s pripravo dispozicije in prijavo teme
Course title:	Individual research work with disposition preparation and PhD theme submission

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije 3. stopnja		2.	3.
Contemporary tourism studies 3rd cycle		2.	3.

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	obvezni
	compulsory

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS									
0	20	<table border="1"> <tr> <td></td> <td></td> <td></td> </tr> <tr> <td>AV</td> <td>LV</td> <td>RV</td> </tr> <tr> <td align="center">0</td> <td align="center">0</td> <td align="center">0</td> </tr> </table>				AV	LV	RV	0	0	0	0	0	700	24 [3]
AV	LV	RV													
0	0	0													

Nosilec predmeta / Course coordinator:

Jeziki /Languages:	Predavanja / Lectures:	Slovenski / Slovenian
	Vaje / Tutorial:	Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites for enrolling in the course or for performing study obligations:
Za vključitev v delo ni pogojev.	There are no prerequisites for this course.

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
<ul style="list-style-type: none"> • Priprave na oblikovanje dispozicije; • Struktura dispozicije, • Pričakovanja pregledovalcev dispozicij in doktorskih nalog, • Kritična analiza komentarjev in povratnih informacij: ocena ali komentar? 	<ul style="list-style-type: none"> • Preparation for disposition outline: • The structure of disposition, • Expectations of the examiners, • Critical reflection of comments and reports: assessments or feedbacks?

Temeljni literatura in viri / Reading materials:
<p>Kumar, V. Stracke E. (2017): Reframing doctoral examination as teaching. <i>Innovations in Education and Teaching International</i> 55 (2) p. 219-227.</p> <p>Kumar V., Stracke, E. (2011): Examiner's report on thesis: Feedback or Assesment? <i>Journal of English for Academic Purposes</i> 10 (2011): 211-222.</p> <p>WASP (2018): How to write a scientific thesis. <i>Early Human Development</i> 127 (2018): 101-105.</p>

Znanstveni članki, spletne informacije in knjige s področja turizma ter sorodnih področij /
Scientific papers, world wide web information, textbooks from tourism and related fields.

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj.
A list of additional study materials (published texts, journals, etc.) will be distributed when the
module begins.«

Cilji in kompetence:

Cilji predmeta so:

- predstaviti pomen vključevanja v znanstveno skupnost za raziskovalca
- pojasniti koncept kritične distance
- analizirate posamezne sestavne dele dispozicije,
- identificirati posamezna ozka grla in pragove pri pripravi dispozicij,
- ovrednotiti odzive poročevalcev.

Kompetence, ki jih študentje osvojijo:

- oblikovanje dispozicije za opredeljeno raziskovalno temo skladno s kriteriji UM,
- kritična evalvacija komentarjev na raziskovalni načrt.

Objectives and competences:

Objectives of the course are:

- To present the importance of joining the scientific community for researcher
- Interpret the concept of critical distance
- to analyse individual components of a PhD disposition,
- To identify bottlenecks and thresholds in disposition writing,
- To evaluate examiner's reports.

Competencies gained by students:

- Ability to write a disposition for a research theme according to the rules of the University of Maribor.
- Ability to critically evaluate comments on research design.

Predvideni študijski rezultati:

Znanje in razumevanje:

Ob koncu učne enote študenti:

- Uporabljajo aktualna pravila in kriterije Univerze v Mariboru za pripravo doktorske dispozicije,
- Analizirajo osnutke dispozicij in raziskovalnih načrtov,
- Ovrednotijo komentarje in priporočila na podan raziskovalni načrt,
- Pripravijo dispozicijo doktorske naloge in oddajo temo.

Intended learning outcomes:

Knowledge and understanding:

Foreseen student results are reflected in:

- The use of rules and criteria of the University of Maribor to write a PhD disposition,
- Their analysis of PhD outlines and research designs,
- Their comments and recommendations to presented research design
- Their PhD dissertation proposal and topic submission.

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja:

- Študije primerov
- Delavnice
- Diskusije
- Konzultacije z nosilcem
- Samostojni študij študentov

Learning and teaching methods:

This course uses a range of teaching methods including:

- Case studies
- Workshops
- Discussions
- Consultations with course coordinator
- Individual study

Načini ocenjevanja:Delež (v %) /
Share (in %)**Assessment methods:**

Način (pisni izpit, ustno izpraševanje, naloge, projekt):	Delež (v %) / Share (in %)	Method (written or oral exam, coursework, project):
Pisno poročilo	50 %	Written report
Aktivno sodelovanje v seminarju	30 %	Active participation in seminar
Javna predstavitev	20 %	Public presentation

Reference nosilca / Course coordinator's references:

RANGUS, Marjetka, GABRIČ, Aleš (urednik). *Parlamentarne prakse socialistične Jugoslavije : v iskanju ravnotežja med skupščinskim sistemom in parlamentarizmom*, (Zbirka Razpoznavanja, 27). Ljubljana: Inštitut za novejšo zgodovino, 2016. 388 str., ilustr. ISBN 978-961-6386-65-4. [COBISS.SI-ID [285962240](#)] à 2A

BRUMEN, Boštjan, GORENAK, Mitja, ROSI, Maja, RANGUS, Marjetka. Regional tourism indicators and smart specialization strategy. V: *Lex localis - Journal of Local Self Government Annual Conference 2016 - Porto/Portugal (June 16 - June 17, 2016) : special issue*, (Lex localis, ISSN 1581-5374, Vol. 14, no. 3, July 2016). Maribor: Institute for Local Self-Government and Public Procurement. 2016, vol. 14, no. 3, str. 419-430, doi: [10.4335/14.3.419-430\(2016\)](#). [COBISS.SI-ID [2048141907](#)] à 1A3

KUŽNIK, Lea, RANGUS, Marjetka. There is no lunch without potatoes! : culinary heritage of the Posavje region in tourism supply. V: PEŠTEK, Almir (ur.), KUKANJA, Marko (ur.), RENKO, Sanda (ur.). *Gastronomy for tourism development : potential of the Western Balkans*. Bingley (UK): Emerald Publishing Limited. 2020, str. 43-65, doi: [10.1108/978-1-78973-755-420201004](#). [COBISS.SI-ID [26362115](#)] --> 3B

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta: Individualno raziskovalno delo in zbiranje podatkov
 Course title: Individual research work and data collection

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije - 3. stopnja		2.	4.
Contemporary tourism studies - 3 rd cycle		2.	4.

Vrsta predmeta (obvezni ali izbirni) /
 Course type (compulsory or elective)

Obvezni

Compulsory

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS						
	20	0	0	0	700	24 [3]						
		<table border="1"> <tr> <td>AV</td> <td>LV</td> <td>RV</td> </tr> <tr> <td align="center">0</td> <td align="center">0</td> <td align="center">0</td> </tr> </table>	AV	LV	RV	0	0	0				
AV	LV	RV										
0	0	0										

Nosilec predmeta / Course coordinator:

dr. Maja Turnšek in izbrani mentor / Maja Turnšek PhD and selected supervisor

Jeziki /Languages:

Predavanja / Lectures: Slovenski / Slovenian

Vaje / Tutorial: Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Ni pogojev.

Prerequisites for enrolling in the course or for performing study obligations:

No prerequisites.

Vsebina (kratek pregled učnega načrta):

Znanstveno raziskovalno delo, ki zajema vse vrste raziskav (temeljne, aplikativne, raziskovalno-razvojne):

- zbiranje sekundarnih podatkov,
- zbiranje primarnih podatkov,
- spletno zbiranje podatkov,
- utemeljitev raziskovalne metode,
- opredelitev predpostavk in omejitev,
- etične dileme pri zbiranju podatkov,
- pravilo zasičenosti,
- dileme zbiranja podatkov glede na metodo raziskovanja,
- namensko vzorčenje in kvalitativno raziskovanje,

Content (syllabus outline):

Scientific research work covering all kinds of research (basic, applied, research and development):

- collection of secondary data,
- collection of primary data,
- online data collection,
- justification of the research methods,
- research assumptions and limitations,
- ethical dilemmas in data collection,
- principle of saturation,
- dilemmas of data collection according to the research method,
- purposeful sampling and qualitative research,

<ul style="list-style-type: none"> • analiza rezultatov pri kvalitativnem raziskovanju, • sinteza ugotovitev in argumentacija stališč, • vizualizacija rezultatov. 	<ul style="list-style-type: none"> • analysis of results in qualitative research, • synthesis and argumentation of findings, • visualization of results.
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Temeljni literatura in viri / Reading materials:

Znanstveni članki, spletne informacije in knjige s področja turizma ter sorodnih področij / Scientific papers, world wide web information, textbooks from tourism and related fields.

Cilji in kompetence:

Cilji predmeta so:

- Natančno utemeljiti metode zbiranja podatkov,
- Opredeliti predpostavke in omejitve zbiranja podatkov,
- Omogočiti zavedanje in argumentirano razpravo o etičnih dilemah zbiranja podatkov,
- Voditi študente čez zbiranje podatkov (tako kvantitativno kot kvalitativno),
- Usmeriti študente k premisleku o analizi in predstavitvi rezultatov, s poudarkom na kvalitativnem raziskovanju (kvantitativno raziskovanje je del sočasno izvajanega predmeta Analiza in obdelava podatkov).

Kompetence, ki jih študentje osvojijo:

- Sposobnost samostojnega zbiranja podatkov
- Zmožnost oblikovanja izvirnega znanstvenega članka primerne za objavo v indeksirani mednarodni reviji

Objectives and competences:

Objectives of the course are:

- Guide students in justification of their data collection methods,
- Helping the students to identify the assumptions and limitations of their data collection,
- Enabling awareness of and discussion of ethical dilemmas in data collection processes,
- Guide students through their data collection process (both quantitative and qualitative),
- Orient students to consider the analysis and presentation of results, with an emphasis on qualitative research (quantitative research is part of the simultaneously conducted course Analysis and Data Processing).

Competencies gained by students:

- Ability of independent research work
- Ability to create scientific paper for an international scientifically indexed journal

Predvideni študijski rezultati:

Znanje in razumevanje:

Študenti:

- Samostojno načrtujejo svoje raziskovalno delo
- Kritično reflektirajo obstoječa znanstvene ugotovitve in uporabljene metode iz področja lastnega raziskovalnega problema
- Opredelijo in utemeljijo omejitve in predpostavke lastnega raziskovanja
- Samostojno zberejo raziskovalne podatke
- Sestavijo predlog članka primerne za objavo kot izvirni znanstveni prispevek indeksiran v polju turističnih študij

Intended learning outcomes:

Knowledge and understanding:

Students' foreseen student results are reflected in:

- Independent planning of research work,
- Development of critical approach towards existing scientific findings and methods,
- Identification or research limitations and assumptions,
- Collection of primary data,
- Preparation of proposal of original scientific paper internationally indexed within the field of tourism studies.

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja med njimi so:

- Konzultacije z mentorjem,
- Samostojni študij študentov.

Learning and teaching methods:

This course uses a range of teaching methods including:

- Consultation by selected mentor,
- Individual study.

Načini ocenjevanja:

Način (pisni izpit, ustno izpraševanje, naloge, projekt):

- Pisno poročilo

Delež (v %) /

Share (in %)

100 %

Assessment methods:

Method (written or oral exam, coursework, project):

- Written report

Reference nosilca / Course coordinator's references:

Reference mentorja so odvisne od izbire mentorja / References are dependent on the selection of supervisor.

dr. Maja Turnšek:

TURNŠEK, Maja, JOLY, Agnes, THORARINSDOTTIR, Ragnheidur, JUNGE-BERBEROVIC, Ranka. Challenges of Commercial Aquaponics in Europe : beyond the Hype. *Water*, ISSN 2073-4441, Jan. 2020, vol. 12, no. 1, 18 str., ilustr., doi: [10.3390/w12010306](https://doi.org/10.3390/w12010306). [COBISS.SI-ID [2048349011](https://www.cobiss.si/id/2048349011)] à 1A1

TURNŠEK, Maja, LADKIN, Adele. Nova pravila igre za delavce? : Airbnb in platformna ekonomija. *Javnost*, ISSN 1318-3222, 2017, vol. 24, supl., str. S82-S99, doi: [10.1080/13183222.2017.1411570](https://doi.org/10.1080/13183222.2017.1411570). [COBISS.SI-ID [2048234067](https://www.cobiss.si/id/2048234067)] à 1A2

MILIČIĆ, Vesna, THORARINSDOTTIR, Ragnheidur, DOS SANTOS, Maria, TURNŠEK, Maja. Commercial aquaponics approaching the European market: to consumers' perceptions of aquaponics products in Europe. *Water*, ISSN 2073-4441, 2017, vol. 9, iss. 2, 22 str., ilustr. <http://www.mdpi.com/2073-4441/9/2/80>, doi: [10.3390/w9020080](https://doi.org/10.3390/w9020080). [COBISS.SI-ID [8623225](https://www.cobiss.si/id/8623225)] à 1A2

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Analiza in obdelava podatkov
Course title:	Data Analysis and Processing

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije - 3. stopnja		2.	4.
Contemporary tourism studies - 3 rd cycle		2.	4.

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	Obvezni
	Compulsory

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial			Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS
0	30				0	0	150	6
		AV	LV	RV				
		0	0	0				

Nosilec predmeta / Course coordinator:

Jeziki /Languages:	Predavanja / Lectures:	Slovenski / Slovenian
	Vaje / Tutorial:	Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites for enrolling in the course or for performing study obligations:
Ni pogojev	No prerequisites

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
<ul style="list-style-type: none"> • Napredna obdelava podatkov • Vzorčenje • Statistične parametrične metode • Statistične neparametrične metode • Ne-statistične metode obdelave podatkov • Metode umetne inteligence 	<ul style="list-style-type: none"> • Advanced data processing • Sampling • Statistical parametric methods • Statistical nonparametric methods • Non-statistical data processing methods • Methods of Artificial intelligence

Temeljni literatura in viri / Reading materials:**Knjige/Books:**

- ByJoop J. Hox, Mirjam Moerbeek, Rens van de Schoot (2017). Multilevel Analysis: Techniques and Applications, Third Edition. Routledge.
- G. Argyrous (2011). Statistics for Research: With a Guide to SPSS Third Edition.
- P. R. Cohen (1995). Empirical Methods for Artificial Intelligence. MIT Press.
- D. Pyle (1999). Data Preparation for Data Mining. The Morgan Kaufmann

Članki/Articles:

- Pregledni članki s področja.

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj.

A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«

Cilji in kompetence:**Cilji predmeta so:**

- Pojasniti napredno obdelavo podatkov
- Razložiti pomen vzorčenja
- Razložiti uporabo različnih statističnih metod
- Razložiti nestatistične metode analize podatkov
- Razložiti metode umetne inteligence

Kompetence, ki jih študentje osvojijo:

- Načrtovanje izvedbe raziskave s pomočjo statističnih metod
- Sinteza kvazi-eksperimenta in eksperimenta
- Analiza kompleksnih podatkov
- Analiza podatkov z uporabo naprednih statističnih metod in testov
- Analiza podatkov z uporabo nestatističnih analitičnih metod
- Načrtovanje uporabe metod umetne inteligence v obdelavi podatkov

Objectives and competences:**Objectives of the course are:**

- Explain advanced data processing
- Explain the importance of sampling
- Explain the use of various statistical methods
- Explain non-statistical data analysis methods
- Explain methods of artificial intelligence

Competencies gained by students:

- Design of research by incorporating statistical methods
- Synthesis of quasi-experiment and experiment
- Analyses of complex data
- Analyses of data using the advanced statistical methods and tests
- Analyses of data using the non-statistical analytical methods
- Design of implementation of AI methods in data analyses

Predvideni študijski rezultati:**Znanje in razumevanje:****Študenti:**

- Analizirajo kompleksne podatke
- Sprejemajo odločitve na podlagi obdelanih podatkov
- Uporabljajo napredne statistične metode in teste
- Uporabljajo nestatistične analitične metode
- Razumejo metode umetne inteligence in jih implementirajo v okviru analiz podatkov

Intended learning outcomes:**Knowledge and understanding:****Students:**

- Analyze complex data
- Make decisions base on data analyses
- Use advanced statistical methods and tests
- Use non-statistical analytical methods
- Understand methods of artificial intelligence and how to implement them in data analyses

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja med njimi so:

- Predavanja.
- Študija primerov.
- Samostojni študij študentov.

Learning and teaching methods:

This course uses a range of teaching methods including:

- Lectures.
- Case studies.
- Individual study.

Načini ocenjevanja:

Način (pisni izpit, ustno izpraševanje, naloge, projekt):

- Pisno poročilo.

Delež (v %) /

Share (in %)

100%

Assessment methods:

Method (written or oral exam, coursework, project):

- Written assignment.

Reference nosilca / Course coordinator's references:

BRUMEN, Boštjan, GORENAK, Mitja, ROSI, Maja, RANGUS, Marjetka. Regional tourism indicators and smart specialization strategy. V: Lex localis - Journal of Local Self Government Annual Conference 2016 - Porto/Portugal (June 16 - June 17, 2016) : special issue, (Lex localis, ISSN 1581-5374, Vol. 14, no. 3, July 2016). Maribor: Institute for Local Self-Government and Public Procurement. 2016, vol. 14, no. 3, str. 419-430, doi: 10.4335/14.3.419-430(2016). [COBISS.SI-ID 2048141907] à 1A3

BRUMEN, Boštjan, VOLAVC, Franc. Comparison of open source NoSQL solutions using utility function. V: DAHANAYAKE, Ajantha (ur.), et al. Information modelling and knowledge bases XXXI, (Frontiers in artificial intelligence and applications, ISSN 0922-6389, Vol. 321). Amsterdam [etc.]: IOS Press. cop. 2020, str. 116-140, doi: 10.3233/FAIA200011. [COBISS.SI-ID 22966550] à 3B

BRUMEN, Boštjan, KOVAČIĆ, Goran. Modeling of a data warehouse based on ETL process performance. V: SORNLERLAMVANICH, Virach (ur.), et al. Information modelling and knowledge bases XXIX, (Frontiers in artificial intelligence and applications, ISSN 0922-6389, Vol. 301). Amsterdam [etc.]: IOS Press. cop. 2018, str. 35-51. [COBISS.SI-ID 21411094] à 3B

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Prenosljiva znanja – Vodenje turističnih organizacij
Course title:	Transferable skills – Managing tourism organizations

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije - 3. stopnja		3.	5.
Contemporary tourism studies - 3 rd cycle		3.	5.

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	Obvezni
	Compulsory

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS						
0	20	<table border="1"> <tr> <td>AV</td> <td>LV</td> <td>RV</td> </tr> <tr> <td align="center">0</td> <td align="center">0</td> <td align="center">0</td> </tr> </table>	AV	LV	RV	0	0	0	0	0	70	3
AV	LV	RV										
0	0	0										

Nosilec predmeta / Course coordinator:

Jeziki /Languages: **Predavanja / Lectures:**
Vaje / Tutorial:

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites for enrolling in the course or for performing study obligations:
Ni pogojev	No prerequisites

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
<ul style="list-style-type: none"> • Tipologija organizacij v turizmu • Stili vodenja • Storitveni sektor in vodenje teamov • Sodobni stili managementa <p>V okviru predmeta lahko študent posluša tudi raznovrstne delavnice s področja prenosljivih znanj, ki jih organizira Univerza v Mariboru, tematike, ki so vključene so:</p> <ul style="list-style-type: none"> • Informacijsko opismenjevanje doktorskih študentov v Univerzitetni knjižnici UM. • Raziskovalna etika. 	<ul style="list-style-type: none"> • Typology of organization within tourism • Leadership styles • Service sector and managing teams • Contemporary management styles <p>As a part of this course students can listen in on the various workshops on transferable skills that are offered by the University of Maribor, themes include:</p> <ul style="list-style-type: none"> • Use of databases with information for doctoral students. Organized by University Library. • Research ethics.

<ul style="list-style-type: none"> • Intelektualna lastnina. • Tuji jeziki za znanstvenike. • Raziskovalni projekti. • Komuniciranje. • Razvoj kariere. • Konference. • Druga prenosljiva znanja. 	<ul style="list-style-type: none"> • Intellectual property. • Foreign languages for scientists. • Research projects. • Communicating. • Career development. • Conferences. • Other transferable skills.
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Temeljni literatura in viri / Reading materials:

Knjige/Books:

- Gorenak, Mitja. Ljudje v turizmu : izbrana poglavja iz managementa človeških virov v turizmu. 1. izd. Maribor: Univerzitetna založba, 2020. III, 192 str. ISBN 978-961-286-369-2. <https://press.um.si/index.php/ump/catalog/book/491>, doi: 10.18690/978-961-286-369-2. [COBISS.SI-ID 25954307]
- Beech, J. G., Beech, J., & Chadwick, S. (Eds.). (2006). *The business of tourism management*. Pearson education.
- Holloway, J. C., & Humphreys, C. (2019). *The business of tourism*. SAGE Publications Limited.

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj.

A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«

Cilji in kompetence:

Cilji predmeta so:

- Predstaviti tipologijo organizacij v turizmu
- Predstaviti stile vodenja
- Pojasniti specifično vodenje teamov v storitvenem sektorju
- Interpretirati sodobne managerske pristope.

Kompetence, ki jih študentje osvojijo:

- Sposobnost identifikacije različnih tipov organizacije
- Zmožnost identifikacije različnih stilov vodenja
- Razumevanje delovanja teamov v storitvenem sektorju.
- Pridobiti druga znanja o modernih pristopih k managementu

Objectives and competences:

Objectives of the course are:

- To present the typology of organizations within tourism sector
- To present leadership styles
- Explain the specific of managing teams within service sector
- To interpret the contemporary management styles.

Competencies gained by students:

- Ability to identify different organizational types.
- The ability to identify different leadership styles.
- Understanding how work teams operate in service sector.
- Gain other knowledge about modern management styles.

Predvideni študijski rezultati:

Znanje in razumevanje:

študenti bodo:

Intended learning outcomes:

Knowledge and understanding:

Students will:

- | | |
|--|---|
| <ul style="list-style-type: none"> • Na izbranih študijah primerov in s pomočjo primerne znanstvene literature opredelili tipe organizacij v turizmu • Predstavili pregled znanstvene in strokovne literature iz področja stilov vodenja in aplicirali stile vodenja na izbrane primere vodenja projektov v turizmu • Na izbranih študijah primerov in s pomočjo primerne znanstvene literature opredelili specifične timskega dela v storitvenem sektorju ob upoštevanju modernih pristopov k managementu. | <ul style="list-style-type: none"> • Identify the types of organizations in tourism on selected case studies and with the help of appropriate scientific literature • Presented a review of scientific and professional literature in the field of leadership styles and applied leadership styles to selected examples of project management in tourism • In selected case studies and with the help of appropriate scientific literature, identify the specifics of teamwork in the service sector, taking into account modern approaches to management. |
|--|---|

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja med njimi so:

- Predavanja.
- Diskusijske skupine.
- Primeri iz prakse.
- Samostojni študij študentov.

Learning and teaching methods:

This course uses a range of teaching methods including:

- Lectures.
- Discussion groups.
- Case studies.
- Individual study.

Načini ocenjevanja:

Način (pisni izpit, ustno izpraševanje, naloge, projekt):

- Aktivno sodelovanje v razpravi.
- Pisno poročilo.

Študent lahko opravi delno ali v celoti predmet z ECTS ovrednotenimi delavnicami na temo prenosljivih znanj, ki jih organizira Univerza v Mariboru – o priznavanju odloča komisija za študijske zadeve na podlagi pregleda nosilca predmeta.

Delež (v %) /
Share (in %)

25%
75%

Assessment methods:

Method (written or oral exam, coursework, project):

- Active course work.
- Written assignment.

A student can complete all of the course or part of it with ECTS valued workshops on the topic of transferable knowledge organized by the University of Maribor. Evaluation of what are the recognised skills is done by the Academic Affairs Commission based on review done by the course coordinator.

Reference nosilca / Course coordinator's references:

GORENAK, Mitja, ŠPINDLER, Tomi, BRUMEN, Boštjan. The Influence of competencies of managers on job satisfaction of employees in the hotel industry. *Organizacija : revija za management, informatiko in kadre*, ISSN 1318-5454. [Tiskana izd.], 2019, vol. 52, no. 2, str. 81-94. <http://organizacija.fov.uni-mb.si/index.php/organizacija/article/view/982>. [COBISS.SI-ID [2048310611](#)] à 1A3

GORENAK, Mitja. *Svet turističnih vodnikov in spremljevalcev : znanstvena monografija*. Harlow (England) [etc.]: Pearson Education Limited, 2017. 127 str., ilustr. ISBN 978-1-78449-653-1. [COBISS.SI-ID [2048188499](#)] kategorija: 2A

GORENAK, Mitja, FERJAN, Marko. The influence of organizational values on competencies of managers. *E+M : ekonomie a management*, ISSN 1212-3609, 2015, vol. 18, no. 1, str. 67-83, tabele. <http://search.proquest.com/docview/1665116049/fulltextPDF/94F87C8EEF5A4EDBPQ/7?accountid=28931>, doi: [10.15240/tul/001/2015-1-006](https://doi.org/10.15240/tul/001/2015-1-006). [COBISS.SI-ID [7410963](#)] à 1A1

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Individualno raziskovalno delo 2
Course title:	Individual research work 2

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije - 3. stopnja		3.	zimski
Contemporary tourism studies - 3rd cycle		3.	winter

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	Obvezni
	Compulsory

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial			Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS
0	10				0	0	800	27
		AV	LV	RV				
		0	0	0				

Nosilec predmeta / Course coordinator:

Jeziki /Languages:	Predavanja / Lectures:	Slovenski / Slovenian
	Vaje / Tutorial:	Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites for enrolling in the course or for performing study obligations:
Individualno raziskovano delo in zbiranje podatkov	Individual research work and data collection

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
Znanstveno raziskovalno delo, ki zajema vse vrste raziskav (temeljne, aplikativne, raziskovalno-razvojne): <ul style="list-style-type: none"> poglobljena in kritična analiza rezultatov, dokumentiranje/pisanje znanstvenega članka, javna predstavitev dela. 	Scientific research work covering all kinds of research (basic, applied, research and development): <ul style="list-style-type: none"> in-depth critical analysis of results, documenting/ writing of scientific paper, public presentation of the work.

Temeljni literatura in viri / Reading materials:

Cilji in kompetence:Cilji predmeta so:

- Implementirati načrt samostojnega raziskovalnega dela
- Določiti parametre znanstvene objave
- Pojasniti način priprave znanstvene objave

Kompetence, ki jih študentje osvojijo:

- Sposobnost samostojnega raziskovalnega dela
- Zmožnost oblikovanja znanstvene objave
- Sposobnost snovanja znanstvenega prispevka

Objectives and competences:Objectives of the course are:

- Implement a plan for independent research work
- Define the parameters of the scientific publication
- Explain how to create a scientific contribution

Competencies gained by students:

- Ability of independent research work
- Ability to create a scientific publication
- Ability to create scientific paper

Predvideni študijski rezultati:

Znanje in razumevanje:

Študenti:

- Objavijo pregledni znanstveni prispevek ali poglavje v knjigi indeksirani v polju turističnih študij
- Objavijo izvirni znanstveni prispevek indeksiran v polju turističnih študij
- Javno predstavijo in suvereno nastopijo v razpravi o preglednem znanstvenem prispevku indeksiranem v polju turističnih študij
- Javno predstavijo in suvereno nastopijo v razpravi o izvirnem znanstvenem prispevku indeksiranem v polju turističnih študij.
- Na osnovi svoje raziskovalne teme pripravijo predlog prijave na razpis za temeljni, aplikativni ali razvojni projekt, ki jo sestavijo ob pomoči mentorja.

Intended learning outcomes:

Knowledge and understanding:

Students' foreseen student results are reflected in:

- Published review scientific paper or book chapter
- Published original scientific paper in an indexed journal from the field of tourism studies
- Public presentation of review paper or book chapter
- Public presentation of original scientific paper
- Preparation of a research grant proposal regarding own research theme

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja med njimi so:

- Samostojni študij študentov.

Learning and teaching methods:

This course uses a range of teaching methods including:

- Individual study.

Načini ocenjevanja:

Način (pisni izpit, ustno izpraševanje, naloge, projekt):

- Javna predstavitev preglednega znanstvenega prispevka
- Javna predstavitev izvirnega znanstvenega prispevka in predloga za prijavo na razpis za temeljni, aplikativni ali razvojni projekt

Delež (v %) /
Share (in %)

30 %

70 %

Assessment methods:

Method (written or oral exam, coursework, project):

- Public presentation of review scientific paper
- Public presentation of original scientific paper and research grant proposal

Reference nosilca / Course coordinator's references:

Reference so odvisne od izbire mentorja / References are dependent on the selection of supervisor.

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Izdelava in zagovor doktorske disertacije
Course title:	Preparation and defense of PhD thesis

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije 3. stopnja		3.	poletni
Contemporary tourism studies 3rd cycle		3.	spring

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	Obvezni
	Compulsory

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial			Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS
							900	30 [6]
		AV	LV	RV				

Nosilec predmeta / Course coordinator:

Jeziki /Languages:	Predavanja / Lectures:	Slovenski / Slovenian
	Vaje / Tutorial:	Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Opravljenosti obveznosti 1. in 2. letnika ter Individualno raziskovalno delo I. in II.

Prerequisites for enrolling in the course or for performing study obligations:

Completed requirements of 1st and 2nd year and Individual research work I. and II.

Vsebina (kratek pregled učnega načrta):

Študent v 5. semestru prijavi temo doktorske disertacije, v 6. semestru pa napiše in odda doktorsko disertacijo. Postopek prijave teme in zagovora je predpisan z notranjimi akti Univerze v Mariboru. Poleg predpisanih informacij na začetku in koncu dela mora disertacija vsebovati naslednje vsebinske točke:

- Uvod
- Teoretične osnove
- Metodologija dela
- Analiza in diskusija rezultatov
- Prispevek k znanosti
- Zaključek

Content (syllabus outline):

Student applies for the approval of his/her PhD thesis theme in 5th semester, while he/she completes and submits his/her thesis in 6th semester. The procedure for the thesis approval application and dissertation defence is defined by University of Maribor regulations. Besides prescribed information that are part of dissertation at its beginning and the end, the dissertation must encompass following sections:

- Introduction
- Theoretical background
- The methodology of work
- Analysis and discussion of the results
- Scientific contributions

<ul style="list-style-type: none"> Literatura 	<ul style="list-style-type: none"> Conclusion References
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Temeljni literatura in viri / Reading materials:

Dunleavy, P. (2003). *Authoring a PhD: How to plan, draft, write and finish a doctoral thesis or dissertation*. Macmillan International Higher Education.

Znanstveni članki, spletne informacije in knjige s področja turizma ter sorodnih področij. / Scientific papers, world wide web information, textbooks from tourism and related fields.

Cilji in kompetence:

<p><u>Cilji predmeta so:</u></p> <ul style="list-style-type: none"> Pripraviti doktorsko disertacijo, pisni dokument, s katerim študent dokaže sposobnost uporabe teoretičnih in raziskovalnih znanj ter pridobljenih izkušenj pri reševanju znanstveno raziskovalnih vprašanj v okviru prijavljene teme doktorske disertacije. Razviti znanstveno-raziskovalno delo, ki predstavlja prispevek k znanosti, s katerim študent dokaže poznavanje znanstvenega področja disertacije. Predstaviti rezultate doktorskega dela z objavo v revijah s faktorjem vpliva. <p><u>Kompetence, ki jih študentje osvojijo:</u></p> <ul style="list-style-type: none"> Obvladanje reševanja znanstvenih problemov Sposobnost predstavitve znanstvenoraziskovalnega dela mednarodni znanstveni javnosti.

Objectives and competences:

<p><u>Objectives of the course are:</u></p> <ul style="list-style-type: none"> To prepare doctoral dissertation, a written document that proves students ability to use theoretical and research knowledge combined with practical experience in solving scientific research problems that are covered by his/her thesis application. Develop an original scientific research work that presents a contribution to the science that proves students knowledge and expertise with the field of his/her dissertation. Present the results of doctoral dissertation with article published in scientific journals with Impact Factor <p><u>Competencies gained by students:</u></p> <ul style="list-style-type: none"> Solving of scientific problems. Ability to present scientific research results in intentional scientific community.
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Predvideni študijski rezultati:

<p>Znanje in razumevanje:</p> <p>Po zaključku študija, bo študent:</p> <ul style="list-style-type: none"> Izdelal in zagovarjal doktorsko disertacijo, v kateri bo izkazal kompetence, ki mu bodo omogočale reševanje najzahtevnejših znanstvenih problemov in podrobno poznavanje znanstvenega področja njegove disertacije.
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Intended learning outcomes:

<p>Knowledge and understanding:</p> <p>At completion of the studies student will:</p> <ul style="list-style-type: none"> Write and publicly defend own PhD dissertation in which s/he will show competences of solving the most complex scientific problems and an in-depth knowledge of the broad scientific field of his/her dissertation.

Metode poučevanja in učenja:

<ul style="list-style-type: none"> Samostojno delo študenta Konzultacije z mentorjem
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Learning and teaching methods:

<ul style="list-style-type: none"> Students independent work Consultations with mentor
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Delež (v %) / **Assessment methods:**

Načini ocenjevanja:**Share (in %)**

Način (pisni izpit, ustno izpraševanje, naloge, projekt)	Share (in %)	Method (written or oral exam, coursework, project):
<ul style="list-style-type: none">• Priprava doktorske disertacije• Zagovor doktorske disertacije	75% 25%	<ul style="list-style-type: none">• Preparation of PhD thesis• Defense of PhD thesis

Reference nosilca / Course coordinator's references:

Reference so odvisne od izbire mentorja / References are dependent on the selection of supervisor.

UČNI NAČRTI IZBIRNIH PREDMETOV

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta: **Digitalizacija in varnost v turizmu**
 Course title: **Digitalization and security in tourism**

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije 3. stopnja		1.	letni
Contemporary tourism studies 3 rd cycle		1.	summer

Vrsta predmeta (obvezni ali izbirni) /
 Course type (compulsory or elective)

Izbirni
 Elective

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS
0	20		0	0	160	6
		AV LV RV				
		0 0 0				

Nosilec predmeta / Course coordinator:

dr. Boštjan Brumen, dr. Branko Lobnikar

Jeziki /Languages:

Predavanja / Lectures: Slovenski / Slovenian
 Vaje / Tutorial: Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Ni pogojev

Prerequisites for enrolling in the course or for performing study obligations:

No prerequisites

Vsebina (kratek pregled učnega načrta):

- Varnostni koncepti
- Digitalna varnost
- Analiza tveganj in varnostne analize
- Varnostno kritični dogodki

Content (syllabus outline):

- Security concepts
- Digital security
- Risk and security analyses
- Security critical incidents

Temeljni literatura in viri / Reading materials:

Knjige/Books:

- Y. Mansfeld, A. Pizam (Ed). (2006). Tourism, Security and Safety: From Theory to Practice. ISBN 9780750678988.
- C.M. Hall, D.J. Timothy, D.T. Duval (Eds). (1012). Safety and Security in Tourism. ISBN 0789019175

Članki/Articles:

- Članki v reviji: International Journal of Safety and Security in Tourism and Hospitality, ISSN
- Ghaderi, Zahed, Behnaz Saboori, and Mana Khoshkam. "Does security matter in tourism demand?." Current Issues in Tourism 20.6 (2017): 552-565.

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj.
A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«

Cilji in kompetence:

<p><u>Cilji predmeta so:</u></p> <ul style="list-style-type: none"> • Pojasniti pomen varnosti v turizmu • Predstaviti analize tveganj in varnostne analize • Predstaviti varnostno kritične dogodke v turizmu <p><u>Kompetence, ki jih študentje osvojijo:</u></p> <ul style="list-style-type: none"> • Analiza varnosti v poslovnem okolju • Priprava in izvedba varnostnih politik • Analiza varnostno kritičnih dogodkov • Načrtovanje in sinteza varnostnih ukrepov • Vrednotenje in posodabljanje varnostnih ukrepov
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Objectives and competences:

<p><u>Objectives of the course are:</u></p> <ul style="list-style-type: none"> • Explain the importance of security factors in tourism • Present risk analyses and security analyses • Explain security-critical events in tourism <p><u>Competencies gained by students:</u></p> <ul style="list-style-type: none"> • Analyses of security in business environment • Preparation and implementation of security policies • Analysis of security-critical events • Design and synthesis of security measures • Evaluation and updating of security measures

Predvideni študijski rezultati:

<p>Znanje in razumevanje: Študenti:</p> <ul style="list-style-type: none"> • Analizirajo varnostne vidike v različnih okoljih • Pripravljajo in izvajajo varnostne politike • Analizirajo varnostno kritične dogodke in jih ovrednotijo • Načrtujejo in nadzirajo izvedbo varnostnih ukrepov • Vrednotijo varnostne ukrepe in jih posodablajo
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Intended learning outcomes:

<p>Knowledge and understanding: Students:</p> <ul style="list-style-type: none"> • Analyze security issues in various environments • Prepare and implement security policies • Analyze security-critical events and evaluate them • Design and oversee implementation of security measures • Evaluate security measures and update them accordingly
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Metode poučevanja in učenja:

<p>Predmet vključuje različne metode poučevanja in učenja med njimi so:</p> <ul style="list-style-type: none"> • Predavanja. • Študija primerov. • Samostojni študij študentov.
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Learning and teaching methods:

<p>This course uses a range of teaching methods including:</p> <ul style="list-style-type: none"> • Lectures. • Case studies. • Individual study.
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Načini ocenjevanja:

<p>Način (pisni izpit, ustno izpraševanje, naloge, projekt):</p> <ul style="list-style-type: none"> • Pisna naloga.
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Delež (v %) /
Share (in %)

100%

Assessment methods:

<p>Method (written or oral exam, coursework, project):</p> <ul style="list-style-type: none"> • Written assignment.
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Reference nosilca / Course coordinator's references:

<p>BOŠTJAN BRUMEN: TANESKI, Viktor, HERIČKO, Marjan, BRUMEN, Boštjan. Systematic overview of password security problems. <i>Acta polytechnica Hungarica</i>, ISSN 1785-8860, 2019, vol. 16, no. 3, str. 143-165. http://www.uni-obuda.hu/journal/Taneski_Hericko_Brumen_90.pdf. [COBISS.SI-ID 22345238] à 1A3</p>

BOŠNJAK, Leon, BRUMEN, Boštjan. Shoulder surfing: from an experimental study to a comparative framework. *International journal of human-computer studies*, ISSN 1071-5819. [Print ed.], Available online 18 April 2019, str. 1-47, doi: [10.1016/j.ijhcs.2019.04.003](https://doi.org/10.1016/j.ijhcs.2019.04.003). [COBISS.SI-ID [22295062](#)] à 1A1

BRUMEN, Boštjan. Security analysis of game changer password system. *International journal of human-computer studies*, ISSN 1071-5819. [Print ed.], June 2019, vol. 126, str. 44-52, doi: [10.1016/j.ijhcs.2019.01.004](https://doi.org/10.1016/j.ijhcs.2019.01.004). [COBISS.SI-ID [22292246](#)] à 1A1

BRANKO LOBNIKAR:

SMOLEJ, David, LOBNIKAR, Branko. Analiza vpliva samoučinkovitosti na stopnjo zaznavanja delovne zavzetosti slovenskih policistov. *Revija za kriminalistiko in kriminologijo*, ISSN 0034-690X, jul.-sep. 2017, letn. 68, št. 3, str. 269-279, tabele. [COBISS.SI-ID [4480456](#)]à 1A2

MEŠKO, Gorazd, LOBNIKAR, Branko. Police reforms in Slovenia in the past 25 years. *Policing : a journal of policy and practice*, ISSN 1752-4512, 9. feb. 2018, 28 str., doi: [10.1093/police/pay008](https://doi.org/10.1093/police/pay008). [COBISS.SI-ID [3515626](#)] à 1A2

LOBNIKAR, Branko, PRISLAN, Kaja, ČUVAN, Barbara, MEŠKO, Gorazd. The code of silence and female police officers in Slovenia : gender differences in willingness to report police misconduct. *Policing : An international journal of police strategies & management*, ISSN 1363-951X, 2016, vol. 39, no. 2, str. 387-400, tabele, graf prikazi, doi: [10.1108/PIJPSM-10-2015-0118](https://doi.org/10.1108/PIJPSM-10-2015-0118). [COBISS.SI-ID [3108586](#)] à 1A2

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	RAZVOJ TURISTIČNIH DESTINACIJ
Course title:	DEVELOPMENT OF TOURISM DESTINATION

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije 3. stopnja		1.	2.
Contemporary tourism studies 3 rd cycle		1.	2.

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	izbirni elective
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Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS						
0	20	0	0	0	160	6						
		<table border="1"> <tr> <td>AV</td> <td>LV</td> <td>RV</td> </tr> <tr> <td align="center">0</td> <td align="center">0</td> <td align="center">0</td> </tr> </table>	AV	LV	RV	0	0	0				
AV	LV	RV										
0	0	0										

Nosilec predmeta / Course coordinator:

Jeziki /Languages:	Predavanja / Lectures:	Slovenski / Slovenian
	Vaje / Tutorial:	Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites for enrolling in the course or for performing study obligations:
Ni pogojev.	No prerequisites

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
<p>Tema seminarskega dela bo izbrana iz znanstveno-raziskovalne usmeritve, ki je povezana s študentovimi študijskimi in raziskovalnimi cilji:</p> <ul style="list-style-type: none"> Izbira raziskovalne smeri, ki omogočajo znanstveno interpretacijo razvoja turističnih destinacij; Interpretacija teme z ohranjanjem kritične distance do različnih razvojnih ravni destinacij (med-nacionalno, nacionalno, regionalno, lokalno); Povezovanje dognanj z veljavnimi prepričanji ali dejstvi, povezanimi z obravnavano temo; 	<p>The seminar work covers the scientific research fields that are related to the student's majors and research goals:</p> <ul style="list-style-type: none"> selection of research direction that is appropriate for scientific interpretation of phenomenon of tourist destinations interpretation of the topic, keeping the critical distance to different destination levels (international, national, regional, local) connecting the ascertainties with valid beliefs and facts related to the discussed topic identification of potential research obstacles with focus on regional and local level

<ul style="list-style-type: none"> • Identifikacija potencialnih raziskovalnih ovir s poudarkom na regionalni & lokalni destinacijski ravni; • Izdelava teoretičnega modela raziskovanja turistične destinacije na regionalni& lokalni ravni. 	<ul style="list-style-type: none"> • creation of theoretical model of research with focus on regional & local level.
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Temeljni literatura in viri* / Reading materials:

<ul style="list-style-type: none"> • Koščak, O'Rourke (2020). <i>Ethical and Responsible Tourism</i>, Routledge. • Mason, P. (2003). <i>Tourism Impacts, Planning and Management</i>. London, Butterworth-Heinemann. • Murphy, P. and Murphy, A. (2004). <i>Strategic Management for Tourism Communities - Bridging the Gaps</i>, Channel View Publications, Clevedon. • UNWTO. (2007). <i>A practical Guide to Tourism Destination Management</i>, Madrid, Spain. • Koščak, O'Rourke (2018). <i>Practical and conceptual strategies for the re-evaluation of local tourism destinations</i>. <p>»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj. A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«</p>
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Cilji in kompetence:

<p><u>Cilji predmeta so:</u></p> <ul style="list-style-type: none"> • Predstaviti pomen vključevanja v znanstveno skupnost za raziskovalca • Pojasniti koncept razvoja turistične destinacije in kritičnih elementov v tem procesu • Predstaviti načine identifikacije potencialnih ovir in razvojnih pasti v raziskovanju razvoja turistične destinacije • Pojasniti pomen modelov raziskovanja turistične destinacije <p><u>Kompetence, ki jih študentje osvojijo:</u></p> <ul style="list-style-type: none"> • Sposobnost identifikacije raziskovalne smeri, ki omogoča znanstveno interpretacijo • Zmožnost ocenjevanja konceptov s kritične distance • Sposobnost povezovanja svojih dognanj z obstoječimi dognanji • Sposobnost izgradnje raziskovalnega modela

Objectives and competences:

<p><u>Objectives of the course are:</u></p> <ul style="list-style-type: none"> • To present the importance of joining the scientific community for researcher • Interpret the concept of tourism destination development and critical elements in these processes • To present the ways of identifying potential obstacles in research of tourism destination development • Interpret the importance of models for research of tourism destinations <p><u>Competencies gained by students:</u></p> <ul style="list-style-type: none"> • Ability to identify research direction that enables scientific interpretation • Ability to evaluate concepts with critical distance • Knowledge in relating existing concepts with individual findings in research • Ability to construct research model.

Predvideni študijski rezultati:

<p>Znanje in razumevanje:</p> <p>Študenti bodo:</p> <ul style="list-style-type: none"> • analizirali razvojne potenciale izbrane turistične destinacije in glede na njene specifičnosti
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Intended learning outcomes:

<p>Knowledge and understanding:</p> <p>Students' foreseen student results are reflected in:</p> <ul style="list-style-type: none"> • ability to implement research development potentials of selected tourist destination and
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<p>utemeljili izbor ustreznega znanstveno raziskovalnega pristopa,</p> <ul style="list-style-type: none"> • v raziskovalnem delu izkazali poznavanje relevantne literature in kritično ovrednotili dosedanje raziskovanje razvojnih problemov izbrane turistične destinacije, • definirali lastna raziskovalna vprašanja in oblikovali raziskovalni načrt glede analize izbrane destinacije, • podrobno analizirali izbrani primer turistične destinacije in opredelili njene razvojne potencialne, kot tudi oblikovali strateške umeritve. 	<p>based on its specifics choose, evaluate and select relevant research direction,</p> <ul style="list-style-type: none"> • Ppropriate selection, overview and critical analysis of relevant literature on destination management, • definition of own research questions and design of research plan in analysing the specifics of a selected destination, • ability to analyse a selected case study of a tourist destination as well in order to identify developmental potentials and strategic priorities of the selected destination.
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Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja med njimi so:

- Konzultacije z nosilcem.
- Samostojni študij študentov.

Learning and teaching methods:

This course uses a range of teaching methods including:

- Consultations with course coordinator
- Individual study.

Načini ocenjevanja:	Delež (v %) / Share (in %)	Assessment methods:
<p>Način (pisni izpit, ustno izpraševanje, naloge, projekt)</p> <ul style="list-style-type: none"> • Pisno poročilo • Javna predstavitev 	<p>50%</p> <p>50%</p>	<p>Method (written or oral exam, coursework, project):</p> <ul style="list-style-type: none"> • Written report • Public presentation

Reference nosilca / Course coordinator's references:

KOŠČAK, Marko, O'Rourke Tony. Ethical and Responsible Tourism – Managing Sustainability in Local Tourism destinations, Routledge - Taylor Francis Group, 2020, ISBN 9780367191467, <https://www.routledge.com/Ethical-and-Responsible-Tourism-Managing-Sustainability-in-Local-Tourism/ORourke-Koscak/p/book/9780367191467>

KOŠČAK, Marko, O'ROURKE, Tony. Active & adventure tourism in the planning of local destination management : with case studies from Slovenia and Scotland. V: GORENAK, Mitja (ur.), et al. *Responsible hospitality : inclusive, active, green*. 1st ed. Maribor: University of Maribor Press: Faculty of Tourism. 2018, str. 95-123, ilustr., doi: [10.18690/978-961-286-226-8](https://doi.org/10.18690/978-961-286-226-8). [COBISS.SI-ID [2048285779](https://www.cobiss.si/id/2048285779)] à 3A

O'ROURKE, Tony, KOŠČAK, Marko. Balkan migrations crisis and the impact on tourism. V: KNEŽEVIĆ, Mladen (ur.), BRUMEN, Boštjan (ur.), GORENAK, Mitja (ur.). *Refugees travelling on a tourist road : Balkan refugee routes : a scientific monograph*. Harlow: Pearson. cop. 2017, str. 31-63. [COBISS.SI-ID [2048185427](https://www.cobiss.si/id/2048185427)] à 3A

O'ROURKE, Tony, KOŠČAK, Marko. Re-evaluating a strategic model for tourism destinations - practical implementation of theories and concepts. V: GORENAK, Mitja (ur.). *The issues on the horizon of sustainable*

development in tourism. Harlow [etc.]: Pearson Education. cop. 2016, str. 23-38. [COBISS.SI-ID [2048142931](#)] à 3B

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Turistične prihodnosti
Course title:	Tourism Futures

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije - 3. stopnja		1.	2.
Contemporary tourism studies - 3 rd cycle		1.	2.

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	Izbirni
	Elective

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS									
	20	<table border="1"> <tr> <td></td> <td></td> <td></td> </tr> <tr> <td>AV</td> <td>LV</td> <td>RV</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> </table>				AV	LV	RV						160	6
AV	LV	RV													

Nosilec predmeta / Course coordinator:

Jeziki /Languages: **Predavanja / Lectures:**
Vaje / Tutorial:

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:
Prerequisites for enrolling in the course or for performing study obligations:

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
<ul style="list-style-type: none"> • Uvod v analize turističnih prihodnosti • Ocena faktorjev vpliva na turistične prihodnosti vključujoč družbene, politične, okoljske in tehnološke vplive • Uvod v analize prihodnosti razvoja destinacij • Uvod v analize prihodnosti turističnih trgov • Uvod v scenarije prihodnosti za različne države in sektorje turistične industrije 	<ul style="list-style-type: none"> • An introduction to the study of futures • An assessment of the drivers of tourism futures including social and political, environmental, and technological drivers • Introduction to destination futures • Introduction to tourism market futures • An introduction to tourism future scenarios for various countries and industry sectors

Temeljni literatura in viri / Reading materials:

Knjige/Books:

- Cooper, C., & Fayó-Sola, C. (2019). *The Future of Tourism: innovation and sustainability*. Springer Publications.
- Cooper, C., Volo, S., Gartner, W. C., & Scott, N. (2018). *The SAGE Handbook of Tourism Management*. Sage.
- Cetron, M.J., DeMicco, F.J. and Davies, O. (2010) *Hospitality 2015: The Future of Hospitality and Travel*, American Hotel & Lodging Educational Institute, Orlando, FL.
- Dwyer, L., Edwards, D., Mistilis, N., Scott, N., Cooper, C. and Roman, C. (2007) *Trends Underpinning Tourism to 2020: An Analysis of Key Drivers for Change*, STCRC, Gold Coast, Australia.
- Nordin, S. (2005) *Tourism of Tomorrow – Travel Trends and Forces of Change*, European Tourism Research Institute, Östersund.

Članki/Articles:

- Pregledni članki s področja.

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj. / A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«

Cilji in kompetence:

Cilji:

- Graditi zavedanje o pomembnosti razumevanja prihodnosti turizma
- Spodbujanje zmožnosti analize in razumevanja faktorjev vpliva prihodnosti turizma
- Spodbujanje kompetentnosti ocenjevanja prihodnosti turističnih destinacij

Kompetence:

- Zmožnost napovedi različnih scenarijev prihodnosti turizma in načinov vplivanja nanje
- Zmožnost ocene prihodnosti turističnih trgov in produktov

Objectives and competences:

Objectives:

- To provide an awareness of the importance of understanding futures studies in tourism
- To deliver competence in understanding what will drive tourism futures
- To provide competence in assessing tourism destination futures

Competences:

- To understand how to create tourism futures scenarios
- To be able to assess future tourism product markets

Predvideni študijski rezultati:

Študenti bodo čez seminarsko nalogo izkazali:

- discipliniran pristop k analiziranju in predvidevanju prihodnosti turističnega sistema;
- razumevanje ključnih gonilnih sil turističnih prihodnosti;
- sistematično in argumentirano napovedovanje, kako se bodo turistični trgi razvijali v prihodnosti;
- sistematično napovedovanje, kako se bodo v prihodnosti razvijale tako destinacije kot turistični sektor, vključno s prometom;
- ozaveščenost o medsektorskih vprašanjih, ki bodo vplivala na prihodnost turizma, in
- razumevanje prihodnjih scenarijev razvoja turizma.

Intended learning outcomes:

Knowledge and understanding:

- Knowledge that a disciplined approach to analysing and anticipating the futures of the tourism system is essential;
- an understanding of the key drivers of tourism futures;
- an awareness of the way that tourism markets will evolve in the future;
- an approach to understanding how both destinations and the tourism sector, including transport, will be shaped in the future; and
- an awareness of the cross-cutting issues that will impact upon tourism futures.
- An understanding of tourism future scenarios

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja med njimi so:

- Seminar
- Študija primerov
- Samostojni študij študentov

Learning and teaching methods:

This course uses a range of teaching methods including:

- Seminar
- Case studies
- Individual study

Načini ocenjevanja:

Način (pisni izpit, ustno izpraševanje, naloge, projekt)
Pisna naloga

Delež (v %) /
Share (in %)

100 %

Assessment methods:

Method (written or oral exam, coursework, project):
Coursework assignment

Reference nosilca / Course coordinator's references:

Cooper, C. (2018). Managing tourism knowledge: a review. *Tourism Review*, 73(4), 507-520 →1A3

Cooper, C. (2018). Commentary on Tourism and Mobilities The End of Tourism as We Know it?. *e-Review of Tourism Research*, 14(3/4). → 1A3

Cooper, C., Ruganen. L. & Scott, N. (2015) Knowledge management in tourism: Are the stakeholders research-averse. (Chapter 11). in T.J.Singh (Ed.) *Challenges in Tourism Research*. Bristol: ChannelView. → 3B

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta: Zaposleni v turizmu prihodnosti
Course title: Employees in the tourism of the future

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije 3. stopnja		1.	2.
Contemporary tourism studies 3 rd cycle		1.	2.

**Vrsta predmeta (obvezni ali izbirni) /
Course type (compulsory or elective)**

Izbirni
Elective

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS
0	20	0	0	0	160	6
		AV 0				
		LV 0				
		RV 0				

Nosilec predmeta / Course coordinator:

dr. Mitja Gorenak

Jeziki /Languages:

Predavanja / Lectures: Slovenski / Slovenian
Vaje / Tutorial: Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Ni pogojev

Prerequisites for enrolling in the course or for performing study obligations:

No prerequisites

Vsebina (kratek pregled učnega načrta):

- Pregled stanja na področju zaposlovanja v turizmu
- Generacijske razlike in delovno okolje
- Znanja in spretnosti zaposlenih v turizmu
- Kompetence delavcev v turizmu
- Vrednote v turizmu
- Vodenje zaposlenih v prihodnosti

Content (syllabus outline):

- Current state of affairs in tourism employments
- Generational differences and working environment
- Knowledge and skills of employees in tourism
- Competencies of workers in tourism
- Values in tourism
- Leadership for the future

Temeljni literatura in viri / Reading materials:

Knjige/Books:

- Gorenak, M. (2020). Ljudje v turizmu: izbrana poglavja iz managementa človeških virov v turizmu. 1. izd. Maribor: Univerzitetna založba.
- Baum, T. (2020). Human resource management for tourism, events, hospitality and leisure: SAGE Publications Ltd; 2nd ed.
- Bratton, J., & Gold, J. (2017). Human resource management: theory and practice. 6th edition Palgrave Macmillan.

Članki/Articles:

- Baum, T. (2007). Human resources in tourism: Still waiting for change. *Tourism Management*, 28(6), 1383-1399.
- Baum, T. (2015). Human resources in tourism: Still waiting for change?—A 2015 reprise. *Tourism Management*, 50, 204-212.

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj.
A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«

Cilji in kompetence:

Cilji predmeta so:

- Predstaviti problematiko trenutnega stanja zaposlitev v turizmu
- Pojasniti pomembnost razumevanja medgeneracijskih razlik v delovnem okolju
- Predstaviti procese upravljanja z znanjem, sposobnostmi in kompetencami
- Interpretirati pomen novodobnih pristopov k vodenju zaposlenih v storitvenem sektorju

Kompetence, ki jih študentje osvojijo:

- Sposobnost identifikacije problemov v trenutnih oblikah zaposlovanja.
- Razumevanje vpliva generacije na odnos do dela.
- Sposobnost oblikovanja pristopa k upravljanju z znanjem, sposobnostmi in kompetencami.
- Razumevanje pomena novodobnih pristopov k vodenju zaposlenih v storitvenem sektorju.

Objectives and competences:

Objectives of the course are:

- To present the issues surrounding the current states of employment in tourism
- Explain the importance of understanding intergenerational differences in working environment
- Present the processes of knowledge, skills and competencies management
- Interpret the importance of modern approaches to management of employees in service sector.

Competencies gained by students:

- Ability to identify problems in current states of employment.
- The ability understand the influence of generation on work habits.
- Ability to create an approach towards managing knowledge, skills and competencies.
- Understanding the importance of modern approaches to management of employees in service sector.

Predvideni študijski rezultati:

Znanje in razumevanje:

Študenti bodo:

Intended learning outcomes:

Knowledge and understanding:

Students' will:

- Na izbranih primerih znanstvene literature identificirali in kritično reflektirali večje število problemov na področju zaposlovanja v turizmu.
- Skozi diskusijo med različnimi generacijami spoznali pomen poglobljenega razumevanja medgeneracijskega sodelovanja.
- Na izbranih primerih iz znanstvene literature interpretirali različne procese upravljanja z znanjem, sposobnostmi in kompetencami v turizmu.
- Na podlagi primerov iz prakse pojasnili novodobne trende v vodenju.

- On selected examples of scientific literature, students will identify a large number of problems in the field of employment in tourism.
- Through discussion between different generations, they realized the importance of an in-depth understanding of intergenerational cooperation
- Interpreted various processes of knowledge, abilities and competencies management on selected examples from the scientific literature.
- Explain current trends in leadership based on practical examples.

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja med njimi so:

- Predavanja.
- Diskusijske skupine.
- Primeri iz prakse.
- Samostojni študij študentov.

Learning and teaching methods:

This course uses a range of teaching methods including:

- Lectures.
- Discussion groups.
- Case studies.
- Individual study.

Načini ocenjevanja:

Način (pisni izpit, ustno izpraševanje, naloge, projekt):

- Aktivno sodelovanje v razpravi
- Pisna naloga.

Delež (v %) /

Share (in %)

25%

75%

Assessment methods:

Method (written or oral exam, coursework, project):

- Active course work.
- Written assignment.

Reference nosilca / Course coordinator's references:

GORENAK, Mitja, ŠPINDLER, Tomi, BRUMEN, Boštjan. The Influence of competencies of managers on job satisfaction of employees in the hotel industry. *Organizacija : revija za management, informatiko in kadre*, ISSN 1318-5454. [Tiskana izd.], 2019, vol. 52, no. 2, str. 81-94. <http://organizacija.fov.uni-mb.si/index.php/organizacija/article/view/982>. [COBISS.SI-ID [2048310611](#)] à 1A3

GORENAK, Mitja. *Svet turističnih vodnikov in spremljevalcev : znanstvena monografija*. Harlow (England) [etc.]: Pearson Education Limited, 2017. 127 str., ilustr. ISBN 978-1-78449-653-1. à 2A

GORENAK, Mitja, FERJAN, Marko. The influence of organizational values on competencies of managers. *E+M : ekonomie a management*, ISSN 1212-3609, 2015, vol. 18, no. 1, str. 67-83, tabele. <http://search.proquest.com/docview/1665116049/fulltextPDF/94F87C8EEF5A4EDBPQ/7?accountid=28931>, doi: [10.15240/tul/001/2015-1-006](https://doi.org/10.15240/tul/001/2015-1-006). [COBISS.SI-ID [7410963](#)] à 1A1

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Potrošnja, identitete in prostor
Course title:	Consumption, identities and place

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije 3. stopnja		1.	2.
Contemporary tourism studies 3rd cycle		1.	summer

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	Izbirni elective
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Univerzitetna koda predmeta / University course code:	
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Predavanja Lectures	Seminar Seminar	Vaje Tutorial			Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS
0	20	AV	LV	RV	0	0	160	6
		0	0	0				

Nosilec predmeta / Course coordinator:	dr. Andreja Trdina
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Jeziki /Languages:	Predavanja / Lectures: Slovenski / Slovenian
	Vaje / Tutorial: Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites for enrolling in the course or for performing study obligations:
Za vključitev v delo pri predmetu ni pogojev.	There are no prerequisites for this course.

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
<ul style="list-style-type: none"> Sociološke in kulturološke teorije potrošnje: demonstrativna oz. razkazovalna potrošnja/statusna potrošnja (Veblen); romantični hedonizem (Campbell), življenjski stil in razred (Bourdieu), estetizacija vsakdana in postindustrijska družba, znamčenje in avtentičnost, od McDonaldizacije do Ebayizacija potrošne kulture, prostor potrošnje, potrošnja prostora, kritike potrošne družbe, 	<ul style="list-style-type: none"> Sociological and cultural theories of consumption theories: conspicuous consumption/status consumption (Veblen); romantic hedonism (Campbell), lifestyles and class (Bourdieu), the aesthetization of everyday life and the post-industrial society, branding and authenticity, from McDonaldisation to Ebayization of consumer culture, spaces of consumption, consumption of space,

<ul style="list-style-type: none"> • družbene neenakosti, potrošnja in turistične prakse, • nacionalne identitete in turizem, • razred in turizem, • spol in turizem, • turizem in potrošnja identitet (npr. prek kulinarike, prostora). 	<ul style="list-style-type: none"> • critiques of the consumer society, • social inequalities, consumption and tourist practices, • national identities and tourism, • class and tourism, • gender and tourism, • tourism and consumption of identities (e.g. culinary taste, place).
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Temeljni literatura in viri / Reading materials:

Temeljna literatura / Essential reading materials:

Juliana Mansvelt (2005). Geographies of Consumption. London: Sage.

Peter M. Burns & Marina Novelli (2006): Tourism and Social Identities: Global Frameworks and Local Realities. Oxford: Elsevier.

Priporočena dodatna literatura / Recommended additional literature:

John Urry (1995): Consuming Places. London: Routledge.

M. Thea Sinclair (1997). Gender, Work and Tourism. London: Routledge.

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj.

A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«

Cilji in kompetence:

Cilji predmeta:

- predstaviti temeljne sociološke in kulturološke teorije potrošnje in jih aplicirati na turizem,
- obravnavati (turistično) potrošnjo kot kulturno prakso oblikovanja kulturnih, družbenih in političnih identitet.

Kompetence, ki jih študentje osvojijo:

- sposobnost kritičnega razumevanja razmerij med potrošnimi praksami in razredno/spolno/kulturno diferenciacijo v družbi
- zmožnost analiziranja sodobnih turističnih praks z vidika konstrukcije identitet.

Objectives and competences:

Objectives of the course:

- present the fundamental sociological and cultural theories of consumption and apply them to tourism,
- consider (tourist) consumption as a cultural practice of forming of cultural, social and political identities.

Competencies acquired by students:

- ability to critically understand the relationships between consumption practices and class/gender/cultural differentiation in society,
- ability to analyze contemporary tourism practices from the point of view of constructing identities.

Predvideni študijski rezultati:

<p>Študenti bodo čez seminarsko delo izkazali zmožnost:</p> <ul style="list-style-type: none"> • razlikovanja med ključnimi idejami socioloških in kulturoloških teorij potrošnje, • apliciranja teorije potrošnje na turistične prakse, • pojasnitve konstrukcije identitet prek sodobnih potrošnih praks (tudi turističnih praks), • kritične refleksije diferenciacije turističnih praks glede na razred in spol, • razčlenitve in interpretacije potrošnje identitet v turizmu (prek denimo potrošnje določenega prostora, hrane ipd.)

Intended learning outcomes:

<ul style="list-style-type: none"> • to distinguish between the key ideas of sociological and cultural theories of consumption • to apply consumption theories to tourism practices • to explain the construction of identities through contemporary consumer practices (including tourism practices), • to critically reflect the differentiation of tourist practices in terms of class and gender, • to examine and interpret the consumption of identities in tourism (e.g. through the consumption of certain place, food, etc.)
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Metode poučevanja in učenja:

<p>Seminar – sprotno branje literature. Aktivno skupinsko delo/diskusijske skupine. Študije primerov. Video predstavitve in filmi. Predstavitve samostojnih analiz študentov. Samostojni študij študentov.</p>
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Learning and teaching methods:

<p>Seminar – literature reading. Team work with active participation/discussion groups. Case studies. Videos and films. Student presentations. Individual study.</p>
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Načini ocenjevanja:

<p>Način (pisni izpit, ustno izpraševanje, naloge, projekt)</p> <p>Aktivno sprotno sodelovanje pri predmetu. Končni pisni izdelek.</p>
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Delež (v %) /
Share (in %)

Assessment methods:

<p>Method (written or oral exam, coursework, project):</p> <p>Active coursework. Final written assignment.</p>
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Reference nosilca / Course coordinator's references:

<p>TRDINA, Andreja, PODLOGAR KUNSTELJ, Ana, PUŠNIK, Maruša. Materinstvo in materialnost. <i>Annales : anali za istrske in mediteranske študije, Series historia et sociologia</i>, ISSN 1408-5348. [Tiskana izd.], 2018, letn. 28, št. 1, str. 209-222, doi: 10.19233/ASHS.2018.14. [COBISS.SI-ID 35732061] à 1A2</p> <p>LUTHAR, Breda, TRDINA, Andreja. Nation, gender, class : celebrity culture and the performance of identity in the Balkans. <i>Slavic review : American quarterly of Russian, Eurasian and East European studies</i>, ISSN 0037-6779. [Print ed.], summer 2015, vol. 74, no. 2, str. 265-287, ilustr. [COBISS.SI-ID 33388637] à 1A1</p> <p>JONTES, Dejan, TRDINA, Andreja. Theorising post-socialist sitcom : imported form, vernacular humour and taste boundaries on the global periphery. V: DAVIES, Helen (ur.), ILOTT, Sarah (ur.). <i>Comedy and the politics of representation : mocking the weak</i>, (Palgrave studies in comedy). Cham: Palgrave Macmillan. cop. 2018, str. 205-222. [COBISS.SI-ID 35748701]</p> <p>kategorija: 3B</p>

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Družbeno odgovorni turizem
Course title:	Corporate Social Responsibility in Tourism

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije 3. stopnja		1.	letni
Contemporary tourism studies 3rd cycle		1.	summer

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	Izbirni
	Elective

Univerzitetna koda predmeta / University course code:	
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Predavanja Lectures	Seminar Seminar	Vaje Tutorial			Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS
0	20	AV	LV	RV	0	0	160	6
		0	0	0				

Nosilec predmeta / Course coordinator:	dr. José-Carlos García-Rosell
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Jeziki /Languages:	Predavanja / Lectures:	Slovenski / Slovenian
	Vaje / Tutorial:	Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites for enrolling in the course or for performing study obligations:
Za vključitev v delo ni pogojev.	There are no requirements for this course.

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
<ul style="list-style-type: none"> Vloga morale v diskurzu družbene odgovornosti, Politična vloga in poslovanje v družbi, Diskurzivni pogled družbene odgovornosti, Strateški vidik družbene odgovornosti, Komuniciranje družbene odgovornosti, Upravljanje z deležniki in strateška vpetost, Etična potrošnja in način življenja, Kritični pogled na trenutno stanje in usmeritev družbene odgovornosti. 	<ul style="list-style-type: none"> The role of morality in the CSR debate. The political role of business in society. Discursive perspective on CSR. The strategic nature of CSR. CSR communication. Stakeholder management and involvement strategies. Ethical consumption and lifestyles. Critical examination of the current trajectory of CSR.

Temeljni literatura in viri / Reading materials:

Temeljna literatura / Essential reading materials:

Peter Flemming and Marc T Jones (2013): The End of Corporate Social Responsibility. London: Sage Publications.

José-Carlos García-Rosell (2013). A multi-stakeholder perspective on sustainable marketing: Promoting sustainability through action and research. Rovaniemi: Lapland University Press.

Priporočena dodatna literatura / Recommended additional literature:

Campbell Jones, Martin Parker and René ten Bos (2005): For Business Ethics. Oxon: Routledge.

Borglund et al. (2017) CSR and Sustainable Business. Sanoma utbildning: Stockholm.

Elektronski viri / e-sources:

»Seznam dodatnih študijskih materialov bo razdeljen študentom ob začetku predavanj. / A list of additional study materials (published papers etc.) will be distributed when the course begins.«

Cilji in kompetence:

Cilji predmeta:

- Predstaviti dinamično in kompleksno idejo družbene odgovornosti, ki je bila oblikovana z moralnimi vrednotami in skozi številne družbene diskurze,
- Obravnavati družbeno odgovornost kot strategijo za spodbujanje turistične branže ter družbenih in okolijskih ciljev.

Kompetence, ki jih študentje osvojijo:

- Zmožnost razumevanja moralnega vidika ter splošnega razumevanja diskurza družbene odgovornosti, predvsem v turizmu,
- Sposobnost kritičnega vrednotenja in razvijanja poslovne strategije, ki vključuje družbene in okolijske cilje.

Objectives and competences:

Objectives of the course:

- Introduce CSR as a dynamic and complex notion shaped by social discourses and moral values.
- Consider CSR as a strategy for promoting tourism business, social and environmental objectives.

Competencies acquired by students:

- Ability to understand the moral and discursive nature of CSR in general and within tourism in particular.
- Ability to critically evaluate and develop tourism business strategies including social and environmental objectives.

Predvideni študijski rezultati:

Znanje in razumevanje:

Študenti bodo čez zaključni pisni izpit izkazali:

- Sposobnost razlikovanja odnosa med moralno filozofijo in družbeno odgovornostjo,
- Kritično vrednotenje strateških vidikov družbene odgovornosti za doseganje tako poslovnih kot tudi družbenih ciljev,

Intended learning outcomes:

Knowledge and understanding:

Students' foreseen student results are reflected in:

- Ability to understand the relationship between moral philosophy and CSR.
- Critical assessment of the strategic nature of CSR for achieving both business and societal goals.
- Application of stakeholder management and involvement strategies.

- Poznavanje in apliciranje deležniškega upravljanja in strategij vključevanja deležnikov,
- Sposobnost pojasnitve, kako potrošniške navade sovpadajo z družbeno odgovornostjo in trajnostjo,
- Zmožnost ovrednotenja komunikacijske strategije družbene odgovornosti,
- Razumevanje diskurzov pri tvorjenju pomenov družbene odgovornosti,
- Kritično oceno vloge družbene odgovornosti v družbi.

- Ability to explain how consumption practices, relate to corporate responsibility and sustainability.
- Critical evaluation of CSR communication strategies.
- Understanding the role of discourses in shaping CSR meanings.
- Critical reflection on the role of CSR in society.

Metode poučevanja in učenja:

Seminar – pregled in branje literature.
Diskusijske skupine.
Študije primerov.
Video predstavitve in filmi.
Samostojni študij.

Learning and teaching methods:

Seminar – literature reading.
Group discussions.
Case studies.
Videos and films.
Individual study.

Načini ocenjevanja:	Delež (v %) / Share (in %)	Assessment methods:
Način (pisni izpit, ustno izpraševanje, naloge, projekt):		Method (written or oral exam, coursework, project):
Zaključni pisni izpit.	100%	Final written assignment

Reference nosilca / Course coordinator's references:

García-Rosell, José-Carlos (2019). A discursive perspective on corporate social responsibility education. *Journal of Business Ethics*, 154, 1019-1032. à 1A1

García-Rosell, J. C., Haanpää, M., & Janhunen, J. (2019). 'Dig where you stand': values-based co-creation through improvisation. *Tourism Recreation Research*, 1-11. à 1A2

Haanpää, Minni and García-Rosell, José-Carlos (forthcoming). Understanding of performativity and embodied tourism experiences. In: Saurabh Kumar Dixit (Ed.), *Routledge Handbook of Tourism Experience Management and Marketing*. London: Routledge. à 3B

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Turistične podobe sveta
Course title:	Tourist images of the world

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije 3. stopnja		1	letni
Contemporary tourism studies 3 rd cycle		1	summer

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	Izbirni
	Elective

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial			Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS
0	20				0	0	160	6
		AV	LV	RV				
		0	0	0				

Nosilec predmeta / Course coordinator:

Jeziki /Languages:	Predavanja / Lectures:	Slovenski / Slovenian
	Vaje / Tutorial:	Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites for enrolling in the course or for performing study obligations:
Ni pogojev	No prerequisites

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
<ul style="list-style-type: none"> Integralni zgodovinski pristop in koncept turističnega pogleda. Cena stare celine – aktualni izzivi kulturne dediščine in Evropa kot destinacija kulturnega turizma. 1. svet in 3. svet – mednarodni turizem kot oblika moči. Kritični pogled na turizem: etične dileme in turizem kot izraz kapitalizma. Odgovornost za prihodnji turistični razvoj. 	<ul style="list-style-type: none"> Integral historical approach and concept of a tourist gaze. Price of the the Old continent – contemporary chalanges of cultural heritage and of Europe as cultural tourism destination. First world and third world – international tourism power. Cirtical perspectives on tourism: ethical dilemmas and tourism as capitalism. Responsibility for future tourism development.

Temeljni literatura in viri / Reading materials:

- Prunk, J. (2015): Zgodovina Evrope v dobi racionalistične civilizacije 1775-2015. Ljubljana: Mladinska knjiga.
- Prunk, J., Rangus, M. (2014). *Sto let življenja slovenskih političnih strank : 1890-1990*. Ljubljana: Fakulteta za družbene vede, Založba FDV.
- Urry, J (2002): *The Tourist Gaze*. 2nd ed. London: Sage Publications.
- Fennell, D. A. (2018): *Tourism Ethics*. 2nd. Ed. Blue Ridge Summit: Channel View Publications.
- Yeoman, I. (2012): *2050 – Tomorrow's Tourism*. Bristol: Channel View Publications.
- Znanstveni članki, spletne informacije in knjige s področja turizma ter sorodnih področij /
- Scientific papers, world wide web information, textbooks from tourism and related fields.

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj.
A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«

Cilji in kompetence:

Cilji predmeta so:

- Podati kritičen pogled na razvoj Evrope kot stare celine in destinacije kulturnega turizma,
- Analizirati turistični pogled na kulturno dediščino Evrope,
- Analizirati in ovrednotiti razmerja moči, ki se odsevajo v turističnih tokovih,
- Izpostaviti etične dileme v mednarodnem razvoju turizma,
- Analizirati in vrednotiti vprašanja odgovornosti za prihodnji razvoj turizma.

Kompetence, ki jih študentje osvojijo:

- Kritični pogled na razvoj turizma v Evropi in v svetu.
- Evalvacija etičnih dilem v mednarodnem turizmu.
- Identifikacija izzivov prihodnjega razvoja turizma na več ravneh.

Objectives and competences:

Objectives of the course are:

- To present critical perspective on development of Europe as the Old continent and cultural tourism destination.
- To analyse tourist gaze at cultural heritage of Europe.
- To analyse and evaluate power relationships reflecting in the international tourist flows.
- To highlight ethical dilemmas in international tourism development.
- To analyse and evaluate issues of responsibility for future tourism development.

Competencies gained by students:

- Critical perspective on tourism development in Europe and in the world.
- Evaluation of ethical dilemmas in international tourism.
- Identification of challenges of future tourism development.

Predvideni študijski rezultati:

Znanje in razumevanje:

Ob koncu učne enote študenti:

- Analizirajo ključne elemente evropske zgodovine skozi prizmo turističnega pogleda,
- Pojasnijo razmerja moči v turizmu na različnih situacijah,
- Argumentirajo različne vidike etičnih vprašanj v turizmu,
- Vrednotijo odločitve in prakse na področju razvoja turizma,

Intended learning outcomes:

Knowledge and understanding:

Foreseen student results are reflected in:

- Ability to analyse crucial elements of European history through prism of tourist gaze,
- Ability to explain power relationships in tourism in different situations,
- Ability to argument different aspects of ethical dilemmas in tourism,
- Ability to evaluate decisions and practices in tourism development,

- | | |
|---|---|
| <ul style="list-style-type: none"> • Razvijejo in čez pisni izdelek izkažejo etičen odnos in odgovornost do razvoja turizma v prihodnosti. • Na načelni ravni sprejemajo soodgovornost za razvoj turizma. | <ul style="list-style-type: none"> • Ability to develop ethical attitudes and responsibility towards future tourism development. • Ability to accept co-responsibility for tourism development. |
|---|---|

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja:

- Konzultacije z nosilcem.
- Študije primerov.
- Samostojni študij študentov.

Learning and teaching methods:

This course uses a range of teaching methods including:

- Consultations with course coordinator.
- Case studies.
- Individual study.

Načini ocenjevanja:

Način (pisni izpit, ustno izpraševanje, naloge, projekt):

- Samostojni članek, pripravljen za oddajo.

Delež (v %) /
Share (in %)

100 %

Assessment methods:

Method (written or oral exam, coursework, project):

- Research paper prepared for submission.

Reference nosilca / Course coordinator's references:

RANGUS, Marjetka, GABRIČ, Aleš (urednik). *Parlamentarne prakse socialistične Jugoslavije : v iskanju ravnotežja med skupščinskim sistemom in parlamentarizmom*, (Zbirka Razpoznavanja, 27). Ljubljana: Inštitut za novejšo zgodovino, 2016. 388 str., ilustr. ISBN 978-961-6386-65-4. [COBISS.SI-ID [285962240](#)] à 2A

BRUMEN, Boštjan, GORENAK, Mitja, ROSI, Maja, RANGUS, Marjetka. Regional tourism indicators and smart specialization strategy. V: *Lex localis - Journal of Local Self Government Annual Conference 2016 - Porto/Portugal (June 16 - June 17, 2016) : special issue*, (Lex localis, ISSN 1581-5374, Vol. 14, no. 3, July 2016). Maribor: Institute for Local Self-Government and Public Procurement. 2016, vol. 14, no. 3, str. 419-430, doi: [10.4335/14.3.419-430\(2016\)](#). [COBISS.SI-ID [2048141907](#)] à 1A3

KUŽNIK, Lea, RANGUS, Marjetka. There is no lunch without potatoes' : culinary heritage of the Posavje region in tourism supply. V: PEŠTEK, Almir (ur.), KUKANJA, Marko (ur.), RENKO, Sanda (ur.). *Gastronomy for tourism development : potential of the Western Balkans*. Bingley (UK): Emerald Publishing Limited. 2020, str. 43-65, doi: [10.1108/978-1-78973-755-420201004](#). [COBISS.SI-ID [26362115](#)] --> 3B

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta: Literarni turizem in literarni turistični diskurz
 Course title: Literary tourism and literary tourism discourse

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije 3. stopnja		1.	2.
Contemporary tourism studies 3 rd cycle		1.	2.

Vrsta predmeta (obvezni ali izbirni) /
 Course type (compulsory or elective)

izbirni
 elective

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS						
0	20	0	0	0	160	6						
		<table border="1"> <tr> <td>AV</td> <td>LV</td> <td>RV</td> </tr> <tr> <td align="center">0</td> <td align="center">0</td> <td align="center">0</td> </tr> </table>	AV	LV	RV	0	0	0				
AV	LV	RV										
0	0	0										

Nosilec predmeta / Course coordinator:

dr. Jasna Potočnik Topler

Jeziki /Languages:

Predavanja / Lectures: Slovenski / Slovene
 Vaje / Tutorial: Slovenski / Slovene

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Za vključitev v delo ni pogojev.

Prerequisites for enrolling in the course or for performing study obligations:

There are no prerequisites for this course.

Vsebina (kratek pregled učnega načrta):

- literarni turizem v kontekstu,
- oblike literarnega turizma ter povezave s filmskim in dediščinskim turizmom,
- vodilne literarne destinacije,
- potencial različnih književnosti za literarni turizem,
- raziskovanje literarnega turizma,
- metodologija literarnega turizma,
- turistični diskurz in njegove značilnosti (jezik, struktura, sintaksa, semantika)
- pristopi k diskurzu in njegovo raziskovanje,
- potopisno pripovedništvo,
- diskurzivna analiza,
- analiza literarnega besedila

Content (syllabus outline):

- literary tourism in context,
- forms of literary tourism and its connections to screen and heritage tourism,
- leading literary destinations,
- potential of various literatures for literary tourism,
- research of literary tourism,
- methodology in literary tourism,
- tourism discourse and its characteristics (language, structure, syntax, semantics),
- approaches to discourse and its research,
- Place/Travel Writing,
- Discourse analysis,
- literary text analysis

Temeljni literatura in viri / Reading materials:

Temeljna literatura / Essential sources:

- Agarwal, Sheela & Shaw, Gareth. 2017. Heritage, Screen and Literary Tourism. Bristol, Sage.
- Thurlow, Crispin, Jaworski, Adam. 2010. Tourism discourse : language and global mobility, New York : Palgrave Macmillan.
- Potočnik Topler, Jasna. 2018. Turning travelogue readers into tourists : representations of tourism destinations through linguistic features. Cuadernos de turismo, ISSN 1989-4635, 2018, no. 42, str. 447-464.

Priporočena dodatna literatura / Recommended additional sources:

- Thurlow, Crispin, Jaworski, Adam. 2010. Tourism discourse : language and global mobility, New York : Palgrave Macmillan.
- Potočnik Topler, Jasna. Tourism discourse. V: Potočnik Topler, Jasna (ur.), et al. On tourism discourse and other issues in tourism: scientific monograph. Harlow [etc.]: Pearson. cop. 2017, str. 1-30.

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj. A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«

Cilji in kompetence:

Cilji predmeta:

- predstaviti koncepte in oblike literarnega turizma,
- analizirati vodilne literarne destinacije v Evropi in po svetu in jih aplicirati na potencialne literarne destinacije v Sloveniji in drugod,
- analizirati potencial različnih književnosti za literarni turizem,
- predstaviti in uporabiti raziskovanje v literarnem turizmu, vključno s potopisnim pripovedništvom,
- analizirati turistični diskurz,
- analizirati literarna besedila in jih povezati s turizmom

Kompetence, ki jih študenti osvojijo:

- sposobnost prepoznavanja in vrednotenja kulturnega in še posebej literarnega kapitala v turizmu,
- sposobnost uporabe metodologije literarnega turizma v raziskovanju;
- analizirati turistični diskurz v različnih kontekstih,
- zmožnost kritičnega vrednotenja besedil turističnega diskurza;
- sposobnost analitičnega razmišljanja in analiziranja različnih žanrov;
- sposobnost kreativno soustvarjati turistični diskurz

Objectives and competences:

Course objectives:

- Introduce the concepts and forms of literary tourism,
- Analyse the leading literary destinations in Europe and worldwide and apply them to potential literary destinations in Slovenia and elsewhere;
- Analyse the potential of various literatures for literary tourism;
- Introduce and apply research in literary tourism, including Place /Travel Writing
- Analyse tourism discourse;
- Analyse literary texts and relate them to tourism

Competencies gained by the students:

- Ability to recognise and evaluate cultural and especially literary capital in tourism,
- Ability to use literary tourism methodology in research,
- Analyse tourism discourse in various contexts,
- Ability to critically evaluate tourism discourse texts,
- Ability of analytical thinking and analysing various genres,
- Ability to co-create tourism discourse

Predvideni študijski rezultati:

Znanje in razumevanje:

Študenti bodo:

- izkazali razumevanje vloge književnosti v turizmu,
- uporabili različne metode za raziskovanje v literarnem turizmu;
- analizirali jezik v turizmu;
- izkazali ustvarjalno rabo jezika v turizmu;
- razlikovali različne metodologije za raziskovanje diskurza,
- uporabili diskurzivne analize,
- analizirali literarno besedilo in ga umestili v turistični diskurz

Intended learning outcomes:

Knowledge and understanding:

The foreseen study results of a student are shown in:

- Understanding the role of literatures in tourism,
- Using various methods for research in literary tourism,
- Analysing language in tourism;
- Creatively using language in tourism,
- Distinguishing among contemporary discourse research methodologies,
- Using the discourse analysis,
- Analysing a literary text and embedding it in the tourism discourse

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja, med njimi so:

- predavanja
- diskusije
- vaje
- študije primerov
- video predstavitve, odlomki nastopov, filmov ...

Learning and teaching methods:

This course uses a range of teaching methods including the following:

- lectures
- discussions
- tutorials
- case studies
- video presentations, clips of speeches, films ...

Načini ocenjevanja:	Delež (v %) / Share (in %)	Assessment methods:
Način (pisni izpit, ustno izpraševanje, naloge, projekt)		Method (written or oral exam, coursework, project):
Pisna naloga.	75%	Written assignment
Aktivno sodelovanje v seminarju	25%	Active course work

Reference nosilca / Course coordinator's references:

POTOČNIK TOPLER, Jasna, ZEKANOVIĆ-KORONA, Ljiljana. Digital media, perception and the selection of the 2016 Best European Destination : the case of Zadar. *Annales : anali za istrske in mediteranske študije, Series historia et sociologia*, ISSN 1408-5348. [Tiskana izd.], 2018, letn. 28, št. 2, str. 343-354, ilustr., doi: [10.19233/ASHS.2018.23](https://doi.org/10.19233/ASHS.2018.23). [COBISS.SI-ID [2048274515](https://www.cobiss.si/id/2048274515)] à 1A2

POTOČNIK TOPLER, Jasna. Turning travelogue readers into tourists : representations of tourism destinations through linguistic features. *Cuadernos de turismo*, ISSN 1989-4635, 2018, no. 42, str. 447-464. [COBISS.SI-ID [2048282451](https://www.cobiss.si/id/2048282451)] à 1A2

POTOČNIK TOPLER, Jasna. Norman Mailer in Yugoslavia. *Annales : anali za istrske in mediteranske študije, Series historia et sociologia*, ISSN 1408-5348. [Tiskana izd.], 2017, letn. 27, št. 1, str. 81-88, portret, doi: [10.19233/ASHS.2017.07](https://doi.org/10.19233/ASHS.2017.07). [COBISS.SI-ID [2048194899](https://www.cobiss.si/id/2048194899)] à 1A2

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Turistične atrakcije
Course title:	Tourism attractions

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije 3. stopnja		1.	2.
Contemporary tourism studies 3rd cycle		1.	2.

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	Izbirni
	Elective

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS									
0	20	<table border="1"> <tr> <td></td> <td></td> <td></td> </tr> <tr> <td>AV</td> <td>LV</td> <td>RV</td> </tr> <tr> <td align="center">0</td> <td align="center">0</td> <td align="center">0</td> </tr> </table>				AV	LV	RV	0	0	0	0	0	160	6
AV	LV	RV													
0	0	0													

Nosilec predmeta / Course coordinator:

Jeziki /Languages:	Predavanja / Lectures:	Slovenski / Slovenian
	Vaje / Tutorial:	Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites for enrolling in the course or for performing study obligations:
Za vključitev v delo ni pogojev.	There are no requirements for this course.

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
<p>Temeljna področja obravnave predmeta:</p> <ul style="list-style-type: none"> • Celostni turistični sistemi • Turistične atrakcije – pripovedovano in doživeto • Vizualne metode raziskav, fotografije in video vsebine ob znamenitostih • Uprizoritve in zaznave ob znamenitostih • Temeljne filozofije, ontologije, epistemologije in aksiologije. 	<p>The basic topics of this course are:</p> <ul style="list-style-type: none"> • Whole tourism systems (WTS) • Tourist attractions – narrated and experienced • Visual methods of research, photography and video at attractions • Performance and perception at attractions • Foundational philosophies, ontologies, epistemologies, and axiologies.

Temeljni literatura in viri / Reading materials:

Temeljna literatura / Essential reading materials:

- Edelman, J. (2015). *Tourist attractions - From object to narrative*: Channel View Publications.

Priporočena dodatna literatura / Recommended additional literature:

- Crouch, D., & Lübbren, N. (Eds.). (2003). *Visual Culture and Tourism*. Oxford and New York: Berg.
- Eco, U. (1987). *Travels in Hyper-Reality*. London: Pan Books.
- Edensor, T. (2002). *National Identity, Popular Culture and Everyday Life*. Oxford & New York: Berg.
- Macleod, D. V. L., & Carrier, J. G. (Eds.). (2010). *Tourism, Power and Culture - Anthropological Insights*. Bristol, UK: Channel View Publications.
- Nyíri, P. (2006). *Scenic Spots - Chinese Tourism, the State, and Cultural Authority*. Seattle and London: Washington University Press.
- Rakic, T., & Chambers, D. P. (Eds.). (2012). *An Introduction to Visual Research Methods in Tourism*. London and New York: Routledge.

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj.
A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«

Cilji in kompetence:

Cilji predmeta so:

- Opisati turistične znamenitosti kot temeljni razlog obstoja turizma.
- Predstaviti politike in manjšinska vprašanja vezana na znamenitosti.
- Povezati kraj z nastopom in percepcijo turistov orientiranih na doživetja.
- Podati premislek o trenutnem stanju, znanjih in vrednotah, ki oblikujejo turistične znamenitosti.

Kompetence, ki jih študentje osvojijo:

- Zmožnost primerjave kako deležniki opredelijo in upravljajo z znamenitostmi.
- Razumevanje moči vpliva na ustvarjanje imidža destinacije.
- Sposobnost kritičnega ocenjevanja vpliva nesnovnih elementov atrakcije na njen uspeh.
- Sposobnost teoretskega pregleda in ocene, kako temeljne filozofije (so)oblikujejo razumevanje turizma in atrakcij v različnih družbah.

Objectives and competences:

Objectives of the course are:

- To describe tourist attractions as the *raison d'être* for tourism to exist.
- To explore politics and minority issues related to attractions.
- To relate place, performance, and perception to experiences tourists have.
- To reflect on the realities, knowledges, and values that form tourism and attractions

Competencies gained by students:

- An ability to combine how tourism stakeholders define and manage attractions.
- An understanding of the influence of power on destination image creation.
- An ability to critically evaluate non-tangible elements' influence on attraction success.
- A capability to theorize how foundational philosophies shape and forge the ways different societies understand tourism and attractions.

Predvideni študijski rezultati:

Znanje in razumevanje:

Študenti bodo:

- izkazali poznavanje vloge turističnih atrakcij pri snovanju turističnega povpraševanja in ponudbe,
- primerjali politične dimenzije, ki oblikujejo predstavitev atrakcij,
- izkazali poglobljeno znanje o odnosih ter pristnih in odrskih doživetjih pri turističnih znamenitostih,
- izkazali razumevanje pomembnosti temeljnih filozofskih poudarkov za turizem in atrakcije.

Intended learning outcomes:

Knowledge and understanding:

Students' foreseen results are reflected in:

- Knowledge of the role attractions play in creating tourism demand and supply.
- Comprehension of political dimensions that form and forge attractions' presentation.
- In-depth knowledge of relational, corporeal, and staged experiences at attractions.
- Understanding the importance of assessing foundational philosophical underpinnings to tourism and attractions.

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja med njimi so:

- Seminarji.
- Vaje v skupinah.
- Samostojni študij študentov.

Learning and teaching methods:

This course uses a range of teaching methods including:

- Seminars.
- Tutorial groups.
- Individual study.

Načini ocenjevanja:	Delež (v %) / Share (in %)	Assessment methods:
Način (pisni izpit, ustno izpraševanje, naloge, projekt):		Method (written or oral exam, coursework, project):
• Seminarska naloga (aplikacija in predstavitev)	30%	• The project
• Pisni izpit	40%	• Written examination
• Esej	30%	• Essay

Reference nosilca / Course coordinator's reference:

Edelheim, J 2017, 'Chapter 32 - Teaching-research nexus in tourism, hospitality and event studies' in Benckendorff, P & Zehrer, A (eds) *International Handbook of Teaching and Learning in Tourism*, Cheltenham, UK: Edward Elgar à 3B

Edelheim, J & Lee Y-S 2017, 'Chapter 5 - Tourists and Narration in the Arctic: The Changing Experience of Museums' in Lee, YS, Weaver, D & Prebensen, N (eds) *Arctic Tourism Experiences: Production, Consumption & Sustainability*, Wallingford, UK: CABI à 3B

Edelheim, J 2015, *Tourist Attractions – from Objects to Narratives*, Bristol, UK: Channel View Publications. ISBN 9781845415426 à 2A

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Raziskovanje turizma na podeželju
Course title:	Rural tourism research

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije 3. stopnja		2.	3.
Contemporary tourism studies 3rd cycle		2.	3.

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	Izbirni
	Elective

Univerzitetna koda predmeta / University course code:	
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Predavanja Lectures	Seminar Seminar	Vaje Tutorial			Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS
0	20	AV	LV	RV	0	0	160	6
		0	0	0				

Nosilec predmeta / Course coordinator:	dr. Črtomir Rozman
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Jeziki / Languages:	Predavanja / Lectures:	Slovenski / Slovenian
	Vaje / Tutorial:	Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites for enrolling in the course or for performing study obligations:
Za vključitev v delo ni pogojev.	There are no requirements for this course.

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
<p>Temeljna področja obravnave predmeta:</p> <p>Osnovne definicije.</p> <ul style="list-style-type: none"> • Turizem na podeželju v kontekstu dopolnilnih dejavnosti na kmetijah. • Sistemi merjenja kvalitete ponudbe. • Koncepti upravljanja turističnih subjektov na podeželju: planiranje investicij in analiza stroškov in koristi. Koncept neto sedanje vrednosti in interne stopnje donosa pri analizi investicij v turistične kapacitete. Časovno planiranje investicijskih projektov. • Metodološki pristopi k raziskovanju turizma na podeželju: simulacija, časovno, časovno 	<p>The basic topics of this course are:</p> <p>Basic definitions.</p> <ul style="list-style-type: none"> • Rural tourism in the context of complementary farm activities. • Supply quality measurement systems. • Management concepts of rural tourism entities: investment planning and cost-benefit analysis. Net present value and internal rate of return of farm tourism investment projects. Time planning of investment projects. • Methodological approaches to rural tourism research: simulation, project time planning with critical path method, multi criteria analysis,

planiranje projektov – metoda CPM, večkriterijska analiza, analiza učinkovitosti. Sistema merjenja kakovosti ponudbe.	efficiency analysis. Supply quality measurement systems.
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Temeljna literatura in viri / Reading materials:

Temeljna literatura / Essential reading materials:

- Borshev, A. (2013). The Big Book of Simulation Modelling, edited by Anylogic NA.
- Forman, E. H., & Selly, M. A. (2001). *Decision by objectives: how to convince others that you are right*. World Scientific. (dostop do knjige v elektronskih virih)

Priporočena dodatna literatura / Recommended additional literature:

- Rozman, Č., Potočnik, M., Pažek, K., Borec, A., Majkovič, D., & Bohanec, M. (2009). A multi-criteria assessment of tourist farm service quality. *Tourism management*, 30(5), 629-637.

Elektronski viri / e-sources:

- <https://professorforman.com/wp-content/uploads/2019/06/dbo.pdf>
- <http://kt.ijs.si/MarkoBohanec/dexi.html>

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj. A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«

Cilji in kompetence:

Cilji predmeta so:

- Osvojiti specifična znanja iz naprednih metod operacijskih raziskav in njihova aplikacija pri raziskavah turizma na podeželju.

Kompetence, ki jih študentje osvojijo:

- Razviti in uporabljati tehnološko – ekonomske simulacijske modele.
- Spoznati in sposobnost razviti optimizacijske modela.
- obvladovati ustrezne računalniške programe in orodij pri procesu odločanja pri upravljanju z dopolnilnimi dejavnostmi na kmetiji s poudarkom na turizmu

Objectives and competences:

Objectives of the course are:

- To acquire specific knowledge from advanced methods of operational research and their application in rural tourism research.

Competencies gained by students:

- Develop and use technological - economic simulation models.
- Understand and ability to develop optimization models.
- Master the appropriate computer programs and tools in the decision-making process in the management of complementary activities on the farm with the emphasis on farm tourism.

Predvideni študijski rezultati:

Znanje in razumevanje:

Študent bo:

- definiral, opisal, izkazal razumevanje in rešil konkretne raziskovalne probleme z uporabo navedenih metod na področju turizma na podeželju,
- razvil in uporabil znanstveno podprte modele in reševal konkretne raziskovalne

Intended learning outcomes:

Knowledge and Understanding: Knowledge and understanding: The student will be able to define, describe, understand and solve concrete research problems using the mentioned methods in the field of rural tourism.

The expected study results of the student are shown in:

Students develop and use scientifically supported models for it and solve concrete research problems

- probleme na področju turizma na podeželju,
- izkazal kritično presojo in interpretacijo rezultatov modelov, namenjenih strateškemu upravljanju turizma na podeželju.

in the field of rural tourism. Students are able to critically assess and interpret the results of models aimed at strategic management of rural tourism.

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja med njimi so:

- Seminarji.
- Samostojni študij študentov.

Learning and teaching methods:

This course uses a range of teaching methods including:

- Seminars.
- Individual study.

Načini ocenjevanja:

Način (pisni izpit, ustno izpraševanje, naloge, projekt):
Pisna naloga

Delež (v %) /
Share (in %)

100%

Assessment methods:

Method (written or oral exam, coursework, project):
Written paper

Reference nosilca / Course coordinator's reference:

PREVOLŠEK, Boris, MAKSIMOVIĆ, Aleksandar, PUŠKA, Adis, PAŽEK, Karmen, ŽIBERT, Maja, ROZMAN, Črtomir. Sustainable development of ethno-villages in Bosnia and Herzegovina - a multi criteria assessment. *Sustainability*, ISSN 2071-1050, 2020, vol. 12, 1399, doi: [10.3390/su12041399](https://doi.org/10.3390/su12041399) à 1A1

PAŽEK, Karmen, IRGOLIČ, Aleš, TURK, Jernej, BOREC, Andreja, PRIŠENK, Jernej, KOLENKO, Matej, ROZMAN, Črtomir. Multi-criteria assessment of less favoured areas : a state level. *Acta geographica Slovenica*, ISSN 1581-6613. [Tiskana izd.], 2018, 58, no. 1, str. 97-108, ilustr., doi: [10.3986/AGS.962](https://doi.org/10.3986/AGS.962). [COBISS.SI-ID [4359724](https://www.cobiss.si/id/4359724)] à 1A2

ROZMAN, Črtomir, GRGIĆ, Zoran, MAKSIMOVIĆ, Aleksandar, ČEJVANOVIĆ, Ferhat, PUŠKA, Adis, ŠAKIĆ BOBIĆ, Branka. Multiple-criteria approach of evaluation of milk farm models in B&H. *Mljekarstvo : proizvodnja proučavanje i tehnologija mlijeka i mliječnih proizvoda*, ISSN 0026-704X, 2016, vol. 66, no. 3, str. 206-214, graf. prikazi, doi: [10.15567/mljekarstvo.2016.0305](https://doi.org/10.15567/mljekarstvo.2016.0305). [COBISS.SI-ID [4171308](https://www.cobiss.si/id/4171308)] à 1A3

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Oskrbovalne verige v turizmu
Course title:	Tourism supply chain

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije 3. stopnja		2.	3.
Contemporary tourism studies 3rd cycle		2.	3.

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	Izbirni
	Elective

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial			Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS
0	20				0	0	160	6
		AV	LV	RV				
		0	0	0				

Nosilec predmeta / Course coordinator:

Jeziki /Languages:	Predavanja / Lectures:	Slovenski / Slovenian
	Vaje / Tutorial:	Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites for enrolling in the course or for performing study obligations:
Za vključitev v delo ni pogojev.	There are no requirements for this course.

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
<p>Temeljna področja obravnave predmeta:</p> <ul style="list-style-type: none"> • Oskrbovalne verige v turizmu- definiranje in pomen, • Upravljanje oskrbovalne verige v turizmu, • Odnosi v oskrbovalnih verigah v turizmu • Sodelovanje v oskrbovalnih verigah v turizmu, • Zaupanje v oskrbovalnih verigah v turizmu, • Moč v oskrbovalnih verigah v turizmu. 	<p>The basic topics of this course are:</p> <ul style="list-style-type: none"> • Tourism supply chain- definition and meaning, • Tourism supply chain management, • Relationships in tourism supply chains, • Collaboration in tourism supply chains, • Trust in tourism supply chains, • Power in tourism supply chains.

Temeljni literatura in viri / Reading materials:

Temeljna literatura / Essential reading materials:

- Song, H. (2012). Tourism supply chain management. London and New York, Taylor and Francis Group.
- Zhang, X., Song, H. and Huang, G. (2009). Tourism supply chain management: A new research agenda. Tourism Management. 30 (3), p. 345-358.
- Page, S. J. and Connell, J. (2006). Tourism- a modern synthesis. London, Thomson Learning.

Priporočena dodatna literatura / Recommended additional literature:

- Quattrocioni, B., Mercuri, F., Mirko, P. and Calabrese, M. (2017). Tourism Supply Chain & Strategic Partnerships for managing the Complexity in Tourism Industry. Enlightening Tourism. A Pathmaking Journal, 7 (1), p. 62-93.
- Tigu, G. and Calaretu, B. (2013). Supply Chain Management Performance in Tourism, Continental Hotels Chain Case. XV (33), p. 103-115.
- Palang, D., Tippayawong, K. Y. (2019). Performance evaluation of Tourism Supply Chain management: the case of Thailand. Business Process Management Journal, 25 (6), p. 1193-1207.

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj.

A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«

Cilji in kompetence:

Cilji predmeta so:

- Predstaviti kompleksno idejo oskrbovalnih verig v turizmu,
- Obravnavati oskrbovalne verige v turizmu s stališča odnosov.
- Obravnavati oskrbovalne verige v turizmu s stališča sodelovanja.
- Obravnavati oskrbovalne verige v turizmu s stališča zaupanja.
- Obravnavati oskrbovalne verige v turizmu s stališča moči.

Kompetence, ki jih študentje osvojijo:

- Zmožnost razumevanja oskrbovalnih verig v turizmu,
- Sposobnost kritičnega vrednotenja in razvijanja pomembnosti oskrbovalnih verig v turizmu.

Objectives and competences:

Objectives of the course are:

- To present a complex idea of tourism supply chains,
- To address tourism supply chains from a relationship perspective,
- To address tourism supply chains from a collaborative perspective,
- To address tourism supply chains from a trust perspective,
- To address tourism supply chains from a relationship perspective.

Competencies gained by students:

- Ability to understand tourism supply chains,
- Ability to critically evaluate and develop the importance of tourism supply chains.

Predvideni študijski rezultati:

Znanje in razumevanje:

Študent bo:

- na izbranih primerih izkazal razumevanje oskrbovalnih verig v turizmu, odnosov oskrbovalnih verig v turizmu ter pomen in oblike sodelovanja v oskrbovalnih verig v turizmu,

Intended learning outcomes:

Knowledge and understanding:

Students' foreseen results are reflected in:

- Ability to understand the tourism supply chains,
- Ability to understand relationships in tourism supply chains,

- na izbranih primerih analiziral odnose med deležniki, razmerja moči in vlogo in pomen zaupanja v oskrbovalnih verigah v turizmu,
- na izbranih primerih ovrednotil in podal strateška priporočila za razvoj izbranih oskrbovalnih verig v turizmu.

- Ability to understand the collaboration in tourism supply chains,
- Ability to understand the importance of trust in tourism supply chains,
- Ability to understand the importance of power in tourism supply chains,
- Ability to evaluate the tourism supply chains.

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja med njimi so:

- Seminarji.
- Vaje v skupinah.
- Samostojni študij študentov.

Learning and teaching methods:

This course uses a range of teaching methods including:

- Seminars.
- Tutorial groups.
- Individual study.

Načini ocenjevanja:	Delež (v %) / Share (in %)	Assessment methods:
Način (pisni izpit, ustno izpraševanje, naloge, projekt): Pisni izpit.	100 %	Method (written or oral exam, coursework, project): Written exam.

Reference nosilca / Course coordinator's reference:

MLAKER KAČ, Sonja, GORENAK, Irena, POTOČAN, Vojko. The influence of trust on collaborative relationships in supply chains. *E+M : ekonomie a management*, ISSN 1212-3609, 2016, vol. 19, no. 2, str. 120-131. <http://dx.doi.org/10.15240/tul/001/2016-2-008>, doi: [10.15240/tul/001/2016-2-008](https://doi.org/10.15240/tul/001/2016-2-008). [COBISS.SI-ID [12353820](https://doi.org/10.15240/tul/001/2016-2-008)] à 1A1

KMETEC, Anja, ROSI, Bojan, MLAKER KAČ, Sonja. The importance of partnerships in supply chains. *Management*, ISSN 1846-3363, 2019, vol. 24, no. 2, str. 95-106. <https://doi.org/10.30924/mjcmi.24.2.7>, doi: [10.30924/mjcmi.24.2.7](https://doi.org/10.30924/mjcmi.24.2.7). [COBISS.SI-ID [513055549](https://doi.org/10.30924/mjcmi.24.2.7)] à 1A2

MLAKER KAČ, Sonja, GORENAK, Irena, POTOČAN, Vojko. Influence of relationship commitment and trust on collaborative behaviour in supply chains. *Promet*, ISSN 0353-5320. [Print ed.], 2015, vol. 27, no. 1, str. 77-84, ilustr. <http://www.fpz.unizg.hr/traffic/index.php/PROMTT/article/view/1575>, doi: [10.7307/ptt.v27i1.1575](https://doi.org/10.7307/ptt.v27i1.1575). [COBISS.SI-ID [512660285](https://doi.org/10.7307/ptt.v27i1.1575)] à SNIP 1A3 (JCR 1A4)

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta: **Digitalno komuniciranje v turizmu**
 Course title: **Digital Communication in Tourism**

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije - 3. stopnja		2.	3.
Contemporary tourism studies - 3 rd cycle		2.	3.

Vrsta predmeta (obvezni ali izbirni) /
 Course type (compulsory or elective)

Izbirni
 Elective

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS									
	20	<table border="1"> <tr> <td></td> <td></td> <td></td> </tr> <tr> <td>AV</td> <td>LV</td> <td>RV</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> </table>				AV	LV	RV						160	6
AV	LV	RV													

Nosilec predmeta / Course coordinator:

dr. Suzana Žilič Fišer

Jeziki /Languages:

Predavanja / Lectures: Slovenski / Slovenian

Vaje / Tutorial: Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Ni pogojev.

Prerequisites for enrolling in the course or for performing study obligations:

No prerequisites.

Vsebina (kratek pregled učnega načrta):

- Digitalizacija in komuniciranje v turizmu
- Avtomatizacija in komuniciranje v turizmu
- Spremembe v digitalni distribuciji v turizmu
- Spremembe doživetij z digitalizacijo turizma
- Razširjena resničnost in virtualna resničnost v turizmu
- Moč vizualnega v digitalni komunikaciji
- Nove metode zbiranja podatkov v digitalizaciji turizma

Content (syllabus outline):

- Digitalization and communication in tourism
- Automation and communication in tourism
- Changes in digital distribution in tourism
- Changes in tourism experiences with the digitalization of tourism
- Augmented reality and virtual reality in tourism
- The power of the visual in digital communication
- New methods of data collection in the digitalization of tourism

Temeljni literatura in viri / Reading materials:

Knjige/Books:

- Cooper, C., Volo, S., Gartner, W. C., & Scott, N. (2018). *The SAGE Handbook of Tourism Management*. Sage.
- Katsoni, V., & Spyriadis, T. (2020). *Cultural and Tourism Innovation in the Digital Era*. Springer.
- Camilleri, M. A. (2019). *Tourism planning and destination marketing*. Emerald Publishing Bingley.
- Jung, T. (2019). *Augmented Reality and Virtual Reality: The Power of AR and VR for Business*. Springer Publishing Company, Incorporated.

Članki/Articles:

- Pregledni članki s področja.

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj. / A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«

Cilji in kompetence:

Cilji:

- Graditi zavedanje o pomembnosti razumevanja digitalnih transformacij v turizmu
- Spodbujanje zmožnosti analize in razumevanja faktorjev vpliva digitalnega komuniciranja v turizmu
- Spodbujanje kompetentnosti kritične analize trendov digitalizacije in avtomatizacije v turizmu

Kompetence:

- Zmožnost analize trendov digitalizacije in avtomatizacije v turizmu
- Zmožnost analize in aplikacije trendov na specifičnih študijah primerov v turizmu

Objectives and competences:

Objectives:

- To provide an awareness of the importance of understanding the digital transformations in tourism
- To deliver competence in understanding the drivers of digital communication in tourism
- To provide competence in critical analysis of digitisation and automation in tourism

Competences:

- Critical analysis of digitisation and automation in tourism
- Analysis and application of the trends of digitisation and automation in specific tourism case studies

Predvideni študijski rezultati:

Znanje in razumevanje:

Študentje:

- čez pisni izdelek izkažejo discipliniran pristop k analiziranju digitalizacije in avtomatizacije v turizmu,
- utemeljijo izbiro študije primera,
- samostojno izvedejo študijo primera iz tujine,
- samostojno izvedejo študijo primera v Sloveniji,
- izvedejo primerjalno analizo obeh izbranih primerov in podajo priporočila za nadaljnje raziskovanje in spremembe turističnih praks.

Intended learning outcomes:

Knowledge and understanding:

- Demonstrate a disciplined approach to analysing digitalization and automation in tourism,
- Justify the choice of case studies,
- Independently carry out a case study research of a selected foreign case,
- Independently carry out a case study research of a selected Slovenian case,
- Carry out a comparative analysis of the two selected cases, identify practical implications and provide recommendations for further research.

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja med njimi so:

- Seminar
- Študija primerov
- Samostojni študij študentov

Learning and teaching methods:

This course uses a range of teaching methods including:

- Seminar
- Case studies
- Individual study

Načini ocenjevanja:

Način (pisni izpit, ustno izpraševanje, naloge, projekt)
Pisna naloga

Delež (v %) /
Share (in %)

100 %

Assessment methods:

Method (written or oral exam, coursework, project):
Written paper

Reference nosilca / Course coordinator's references:

EPEC, Miha, STAJNKO, Jan, AVSEC, Klara, DUGAR, Tamara, ŠUTA, Živa, ŽILIČ FIŠER, Suzana. The European whistleblowing directive : a legislative barrier between journalists and their sources?. *Media, culture, and society*, ISSN 1460-3675, First Published May 13, 2020, str. 1-17, doi: [10.1177/0163443720923525](https://doi.org/10.1177/0163443720923525). [COBISS.SI-ID [15163139](https://www.cobiss.si/id/15163139)] → 1A1

ŽILIČ FIŠER, Suzana, KOŽUH, Ines. The impact of cultural events on community reputation and pride in Maribor, The European Capital of Culture 2012. *Social indicators research*, ISSN 0303-8300, 2019, vol. 142, iss. 3, str. 1055-1073, doi: [10.1007/s11205-018-1958-4](https://doi.org/10.1007/s11205-018-1958-4). [COBISS.SI-ID [21584918](https://www.cobiss.si/id/21584918)] → 1A1

ŽILIČ FIŠER, Suzana, ERJAVEC, Karmen. The political impact of the European Capital of Culture: 'Maribor 2012 gave us the power to change the regime'. *The international journal of cultural policy*, ISSN 1028-6632. [Print ed.], 2017, vol. 23, iss. 5, str. 581-596, doi: [10.1080/10286632.2015.1084299](https://doi.org/10.1080/10286632.2015.1084299). [COBISS.SI-ID [18969366](https://www.cobiss.si/id/18969366)] → 1A1

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta: **Negotovosti in celovito obvladovanje tveganj v turizmu**
 Course title: **Uncertainties and comprehensive risk management in tourism**

Študijski program in stopnja Study programme and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije 3. stopnja		2.	3.
Contemporary tourism studies 3 rd cycle		2.	3.

Vrsta predmeta (obvezni ali izbirni) /
 Course type (compulsory or elective)

Izbirni
 Elective

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS						
0	20	0	0	0	160	6						
		<table border="1"> <tr> <td>AV</td> <td>LV</td> <td>RV</td> </tr> <tr> <td align="center">0</td> <td align="center">0</td> <td align="center">0</td> </tr> </table>	AV	LV	RV	0	0	0				
AV	LV	RV										
0	0	0										

Nosilec predmeta / Course coordinator:

dr. Iztok Podbregar

Jeziki /Languages:

Predavanja / Lectures: Slovenski / Slovenian

Vaje / Tutorial: Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Za vključitev v delo ni pogojev.

Prerequisites for enrolling in the course or for performing study obligations:

There are no requirements for this course.

Vsebina (kratek pregled učnega načrta):

Content (syllabus outline):

<ul style="list-style-type: none"> • Okolje, negotovosti in tveganja • Viri ogrožanja obvladovanja tveganj v turizmu • Strateški pristop k managementu tveganj v turizmu • Normativni vidik managementa tveganj v turizmu • Finančni vidik managementa tveganj v turizmu • Človek in negotovosti v turizmu • Graditev varnosti v družbi in organizaciji turizma • Etika celovitega upravljanja tveganj v turizmu 	<ul style="list-style-type: none"> • Environment, uncertainties and risks • Sources of threats to risk management in tourism • A strategic approach to risk management in tourism • Normative aspect of risk management in tourism • Financial aspect of risk management in tourism • Human being and insecurity in tourism • Building safety in society and organization in tourism • The ethics of comprehensive risk management in tourism
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Temeljni literatura in viri / Reading materials:

- Hull John. (2015). Risk Management and Financial Institutions, 4th Edition : Hoboken, N.J. : John Wiley & Sons : 2015 : 714 s. ISBN: 9781118955949.
- Bowers, Darnell. (2016). Risk management: past, present and future directions. Series: Management Science: Theory and Applications. Hauppauge, New York : Nova Science Publishers, Inc.
- Meyer, Thierry; Reniers, Genserik L. L. (2013). Engineering Risk Management. Series: De Gruyter Graduate. Berlin.
- Boubaker, Sabri; Buchanan, Bonnie; Nguyen, Duc Khuong. (2016). Risk Management in emerging markets. Bingley : Emerald Group Publishing Limited.

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj. A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«

Cilji in kompetence:

- Doseči poglobljeno razumevanje področja managementa tveganj.
- Razviti sposobnost samostojnega razvijanja metod in tehnik za obvladovanje tveganj.
- Zmožnost razvijanja novih storitev na področju obvladovanja tveganj.
- Razviti zmožnost vodenja ljudi in skupin v krizah.
- Doseči poglobljeno razumevanje notranjih kontrol.

Objectives and competences:

- Achieve an in-depth understanding of the area of risk management.
- Develop the ability to independently develop methods and techniques for risk management.
- Ability to develop new services in the field of risk management.
- Develop the ability to manage people and groups in crises.
- Achieve a deep understanding of internal controls.

Predvideni študijski rezultati:**Znanje in razumevanje**

- Študent interpretira zakonitosti managementa tveganj v organizacij.
- Študent analizira značilnosti tveganj in negotovosti v družbi in okolju.
- Študent oblikuje znanja s področja modelov, metod in tehnik obvladovanja tveganj in negotovosti v organizacijah.
- Študent zna razviti in povezati metode in tehnike managementa tveganj v organizacijah s tveganji v družbi.

Intended learning outcomes:**Knowledge and Understanding:**

- Student can interpret the legitimacy of risk management in organizations.
- To gain knowledge of the characteristics of risks and uncertainties in society and the environment.
- Student forms knowledge in the field of models, methods and techniques for managing risks and uncertainties in organizations.

Student can develop and integrate risk management methods and techniques into risk organizations in a company.

Metode poučevanja in učenja:

Predavanje in usmerjena diskusija.

Usmerjeno raziskovanje primerov na področju managementa tveganj.

Learning and teaching methods:

Lecture and discussion.

Case studies in the area of risk management

Načini ocenjevanja:	Delež (v %) / Share (in %)	Assessment methods:
Raziskovalna naloga	100%	Research working paper

Reference nosilca / Course coordinator's reference:

PODBREGAR, Iztok, ŠPRAJC, Polona. Perspektiva obvladovanja tveganj na področju kadrovskega managementa = Perspective of risk management in the field of staff management. V: FERJAN, Marko (ur.). *Kadrovski management - od industrijske revolucije do digitalizacije*. 1. izd. V Mariboru: Univerzitetna založba Univerze. 2018, str. 137-153. <http://press.um.si/index.php/ump/catalog/book/353>. [COBISS.SI-ID [8045587](#)] à 3B

PODBREGAR, Iztok, HRIBAR, Gašper, IVANUŠA, Teodora. Intelligence and the significance of a secret agent's personality traits. *The International journal of intelligence and counterintelligence*, ISSN 0885-0607, 2015, vol. 28, iss. 3, str. 520-539, tabele. <http://www.tandfonline.com/doi/full/10.1080/08850607.2015.1022465>, doi: [10.1080/08850607.2015.1022465](http://www.tandfonline.com/doi/full/10.1080/08850607.2015.1022465). [COBISS.SI-ID [512673085](#)] à 1A2

ŠPRAJC, Polona, POBREGAR, Iztok. Social entrepreneurship in the Republic of Slovenia. V: ARSENIJEVIĆ, Olja (ur.). *Comparative Analysis of Social Entrepreneurship in Serbia, Russia, Europa and in the World : [international monograph]*. Beograd: Faculty of Business Studies and Law, University "Union-Nikola Tesla". 2018, str. 287-309. [COBISS.SI-ID [8034579](#)] à 3B

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Ime predmeta:	Korporativno upravljanje in intelektualna lastnina v turizmu
Course title:	Corporate governance and intellectual property in tourism

Študijski program in stopnja Study program and cycle	Študijska smer Study option	Letnik Year of study	Semester Semester
Sodobne turistične študije 3. stopnja		2.	3.
Contemporary tourism studies 3rd cycle		2.	3.

Vrsta predmeta (obvezni ali izbirni) / Course type (compulsory or elective)	Izbirni
	Elective

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial			Klinične vaje Clinical training	Druge oblike študija Other forms of study	Samost. delo Individual work	ECTS
0	20				0	0	160	6
		AV	LV	RV				
		0	0	0				

Nosilec predmeta / Course coordinator:

Jeziki /Languages:	Predavanja / Lectures:	Slovenski / Slovenian
	Vaje / Tutorial:	Slovenski / Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites for enrolling in the course or for performing study obligations:
Ni pogojev	No prerequisites

Vsebina (kratek pregled učnega načrta):	Content (syllabus outline):
<ul style="list-style-type: none"> • Korporativno upravljanje (enotirni, dvotirni sistem upravljanja, organi upravljanja in njihove pristojnosti) • Regulativni okvir korporativnega upravljanja (zakoni, predpisi in kodeksi upravljanja) • Družbeno odgovorno upravljanje • Pravice intelektualne lastnine v turizmu (izziv in priložnost za učinkovitejše poslovanje turističnih podjetij) 	<ul style="list-style-type: none"> • Corporate governance (one-tier, two-tier system, government bodies, and their responsibilities) • Regulatory framework of corporate governance (legislation, regulation and governance codes) • Socially responsible governance • Intellectual property rights in tourism (a challenge and an opportunity for more efficient operating of touristic companies)

Temeljni literatura in viri / Reading materials:**Knjige/Books:**

- Tricker, B. (2019). Corporate governance, principles, policies and practices, 4th edition, Oxford University Press. ISBN: 978-0-19- 255918-0
- Johnson, S. (2015). Guide to Intellectual Property. The Economist Newspaper Ltd. ISBN: 978-1-61039-461-1

Članki/Articles:

- Nanayakkara T. Role of Intellectual Property in Enhancing the Competitiveness of the Tourism Industry, dostopno na:
https://www.wipo.int/export/sites/www/sme/en/documents/pdf/tourism_ip.pdf

»Seznam dodatnih študijskih materialov in revij bo razdeljen študentom ob začetku predavanj.
A list of additional study materials (published texts, journals, etc.) will be distributed when the module begins.«

Cilji in kompetence:**Cilji predmeta so:**

- Razlikovati sisteme upravljanja v turističnih podjetjih
- Predstaviti zakonodajo, predpise in kodekse korporativnega upravljanja v RS in EU
- Predstaviti značilnosti pravic intelektualne lastnine in njihov pomen v turistični dejavnosti

Kompetence, ki jih študentje osvojijo:

- Razumevanje strukture upravljanja
- Razlikovanje med organi upravljanja in njihovimi pristojnostmi, analizirajo razlike
- Načrtovanje, vrednotenje in izvajanje družbeno odgovornega korporativnega upravljanja
- Analizirajo pravice intelektualne lastnine
- Načrtovanje uporabe pravic intelektualne lastnine za namene turizma

Objectives and competences:**Objectives of the course are:**

- Differ between governance systems of touristic companies
- Explain the legislation, regulation, and codes of corporate governance in RE and EU
- Explain the characteristics of intellectual property rights and their importance in tourism

Competencies gained by students:

- Understanding of governance structure
- Differentiation between governance bodies and their responsibilities, analyse the differences
- Design, evaluation and implementation of socially responsible corporate governance
- Analysis of intellectual property rights
- Design the use of intellectual property rights for purposes of tourism

Predvideni študijski rezultati:**Znanje in razumevanje:****Študenti:**

- Analizirajo sisteme in organe upravljanja
- Načrtujejo in izvajajo družbeno odgovorno korporativno upravljanje in analizirajo razlike
- Analizirajo pravice intelektualne lastnine
- Načrtujejo uporabo pravic intelektualne lastnine za namene turizma

Intended learning outcomes:**Knowledge and understanding:****Students:**

- Analyse systems and governance bodies
- Design and implement socially responsible corporate governance and analyse differences
- Analyse different intellectual property rights
- Design the use of intellectual property rights for purposes of tourism

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja med njimi so:

- Predavanja.
- Študija primerov.
- Samostojni študij študentov.

Learning and teaching methods:

This course uses a range of teaching methods, including:

- Lectures.
- Case studies.
- Individual study.

Načini ocenjevanja:

Način (pisni izpit, ustno izpraševanje, naloge, projekt):

- Pisna naloga.

Delež (v %) /

Share (in %)

100%

Assessment methods:

Method (written or oral exam, coursework, project):

- Written paper.

Reference nosilca / Course coordinator's references:**Izvirni znanstveni članki / Original scientific articles**

PRIMEC, Andreja, BELAK, Jernej. Towards socially responsible corporate governance with authorities' interventions. Management : journal of contemporary management issues, ISSN 1331-0194, 2018, vol. 23, no. 1, str. 203-219. https://hrcak.srce.hr/index.php?show=clanak&id_clanak_jezik=298303, doi: 10.30924/mjcmi/2018.23.1.203. [COBISS.SI-ID 13057308] à 1A2

PRIMEC, Andreja, DUH, Mojca, BELAK, Jernej. The concept of corporate integrity and its implementation : the case of Slovenia. V: BELAK, Jernej (ur.), DUH, Mojca (ur.). Ethics, social responsibility and innovation in corporate governance. Newcastle upon Tyne: Cambridge Scholars Publishing. 2017, str. 78-98. [COBISS.SI-ID 12671260] à 3B

PRIMEC, Andreja, BORŠIČ, Darja. Return migration in Slovenia with a focus on the legal status of the immigrant population. V: DANILOVA, Elena (ur.), MAKAROVIC, Matej (ur.), ZUBKOVYCH, Alina (ur.). Multi-faced transformations : challenges and studies. Newcastle upon Tyne: Cambridge Scholars Publishing. 2015, str. 37-59. [COBISS.SI-ID 12179996] à 3B

PRIMEC, Andreja, BORŠIČ, Darja. Return migration in Slovenia with a focus on the legal status of the immigrant population. V: DANILOVA, Elena (ur.), MAKAROVIC, Matej (ur.), ZUBKOVYCH, Alina (ur.). Multi-faced transformations : challenges and studies. Newcastle upon Tyne: Cambridge Scholars Publishing. 2015, str. 37-59. [COBISS.SI-ID 12179996] à 3B