

2021-1-SI01-KA220-HED-000032006 IN-COMM GUIDE

MULTIPLIER EVENT

September 12th, 2023 - Intro (*online*)
September 13th, 2023

LOCATION:

University of Maribor, Rectorate building
Slomškov trg 15, 2000 Maribor

Morning sessions will also be available online



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September 12
15.00 - 16.30

Multiplier Event Intro - online (Ms Teams)
Workshop Travel Writing in Business with Charlie Mansfield (Travel Writers Online)
Meeting ID: 381 550 176 532
Passcode: FxD7j7

September 13
7.15 - 8.30
9.00 - 9.30

Partners` Meeting
Positive Impacts and Results of the Erasmus+ Project
ACTIVE AND INCLUSIVE TEACHING OF LITERACY AND COMMUNICATION SKILLS FOR ENHANCED EMPLOYMENT AND SUSTAINABLE ECONOMIC GROWTH

Jasna Potočnik Topler, Mojca Kompara Lukančič and Vita Petek (University of Maribor), Iva Blažević, and Jelena Gugić (University of Pula), Francesco Costantini and Delia Airoidi (University of Udine), Alejandro Oviedo (University of Zwickau)
Active and Inclusive Teaching of Literacy and Communication Competencies at Universities: **BA and MA Modules and BA and MA Handbooks**

9.30 - 10.00

Roundtable Discussion: Impacts of Erasmus Project Cooperation (Project Team)

10.00 - 10.15

Katarina Ceglar (Arctur): Communication in the Company Arctur

10.15 - 10.45

Ivana Trajanoska (American University in Skopje): Translation in Business Communication

10.45 - 11.00

Coffee Break

11.00 - 11.25

Philipp Wassler (University of Bergamo): Travel Writing in a Multicultural Society

11.25 - 11.50

Hugues Seraphin (Oxford Brookes University): Sustainable Events - *online*

12.00

Bus trip to Rogaška Slatina (a well-known Spa) with tasting local specialties – Travel Writing in Practice (Kaja Šetinc - Tour Guide at KŠTM Sevnica)
<https://www.pomona.si/> & <https://steklarna-rogaska.si/en/>

13.00 - 14.30

Lunch at Pomona (Pomona is an example of a unique tourism story)

14.30 - 16.30

Workshop by Project Team & Janko Zupanec, owner of Pomona: Developing Journaling into Business (Travel Writing, Movement, Inclusion & Multiculturalism, Well-Being, Tourism)

16.30 - 17.00

Workshop by Project Team & Glass Factory Team: Business Communication in Tourism - Tour around Glass Factory Rogaška

17.00 - 17.30

Closing Remarks & Evaluation

18.00

Departure to Maribor

20.00 - 21.00

Travel Writing around the Old Town of Maribor with the Project Team

