



KA220-HED-000032006

**ACTIVE AND INCLUSIVE TEACHING OF LITERACY AND COMMUNICATION
SKILLS FOR ENHANCED EMPLOYMENT AND SUSTAINABLE ECONOMIC
GROWTH (IN-COMM GUIDE)**

ACTIVE AND INCLUSIVE COMMUNICATION: ON THE CASE OF NON-VERBAL COMMUNICATION, TRAVEL WRITING AND MOVEMENT – (IN-COMM GUIDE)

COMMUNICATION SKILLS CURRICULUM

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MASTER MODULE CURRICULUM



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COURSE SYLLABUS

Course title:

MASTERS MODULE

**ACTIVE AND INCLUSIVE COMMUNICATION FOR ENHANCED
EMPLOYMENT AND SUSTAINABLE ECONOMIC GROWTH**

Study programme and cycle

Study option

Year of study

Semester

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Course type (compulsory or elective)

ELECTIVE

University course code:

Lectures	Seminar	Tutorial			Clinical training	Other forms of study	Individual work	ECTS
		AV	LV	RV				
0	60	0	0	0	0	0	120	6

Course coordinator:

Languages:

ENGLISH

Lectures:

Tutorial:

English

English

Prerequisites for enrolling in the course or for performing study obligations:

Intermediate/upper-intermediate English (B2)



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Content (syllabus outline):

In the module, all the proposed topics should be covered. To achieve the objectives of the module, the following topics have a prescribed minimum number of hours per module:

- Communication and rhetoric skills (minimum 5 hours)
- Intercultural communication (minimum 4 hours)
- Nonverbal communication (minimum 6 hours – if possible, invite guest lecturers from the national Deaf community)
- Sign languages, Deaf communities, and basics of the local sign language (minimum 6 hours– if possible, invite guest lecturers from the national Deaf community)
- Travel writing and literacy skills (minimum 5 hours)
- Reading literature (minimum 45 minutes)
- Movement, well-being, and health (minimum 3 hours)
- Diversity and inclusion (minimum 2 hours)
- Local and global identity (minimum 45 minutes)
- Green and sustainable lifestyle (minimum 45 minutes)
- Career, professional development, and lifelong learning (minimum 45 minutes)
- Sustainable economic growth (minimum 45 minutes)
- Digital tools and skills (minimum 45 minutes)
- Active citizenship (minimum 45 minutes)

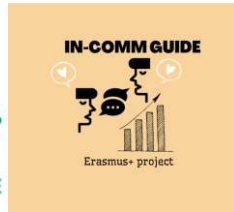
Recommended reading materials:

Lecturers are advised to choose various literature on the content topics and depending on the target students.

Objectives and competences:

The module has the following objectives:

- to further enhance literacy and communication skills through an innovative combination of travel writing, movement, non-verbal communication and intercultural communication;
- to further enhance writing and reading skills as the core of successful education and business;
- to further enhance social and intercultural skills;
- raising awareness about non-verbal communication;
- to raise awareness about sign languages and Deaf Communities
- to further enhance digital skills for applied knowledge;
- to analyse and evaluate motor knowledge (movements) which affect the development of motor and functional abilities in order to maintain well-being;
- to analyse the characteristics of authentic professional texts and apply knowledge into practice;
- to analyse and evaluate concrete examples of good practice in language usage for professional purposes;
- to analyse and evaluate topics related to inclusion/multiculturalism.



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Competencies gained by students:

- **reflection** on one's own communication skills and strategic alignment in the field of communication;
- Ability to write, analyse and evaluate a publishable travel-writing text according to the students' level of CEFR English skills;
- Ability to communicate with people of different professions and socio-cultural, cognitive backgrounds at an advanced level;
- Autonomous applicative usage of appropriate language for professional purposes, digital language tools and professional terminology.
- Ability to adapt to and reflect on their oral and written production in order to enhance communication with people with different backgrounds;
- Ability to establish and reflect on the communication with the Deaf and people with different backgrounds;
- Ability to behave inclusively with the Deaf, as well as people with different backgrounds, reflect on that, analyse it and report about their own experience;
- Ability to use some basics in their local sign language in order to establish communication with Deaf people and reflect on the value of hearing people being able to use it;
- Ability to identify cultural and or linguistic features of the local Deaf community as well as the international Deaf communities
- Identification and description of different forms of movement in non-verbal communication;
- Identification and critical analysis of points where movement and non-verbal communication meet.

Intended learning outcomes:

- **Knowledge and understanding:** **students** foreseen results are reflected in understanding the basic concepts of the communication skills in professional and in personal life; understanding the role of media in their own field specific areas; get familiar with the interdisciplinary approaches and methods; knowing the basic concepts of professional communication, vocabulary and terminology; apply theoretical and practical skills in the field of language for professional and personal life, terminology, written discourse and composition of written and spoken texts; adapt and evaluate the correlation between movement and successful communication and recollection in the field of language for various professions.
- **Applying knowledge and understanding:** **Students will** use acquired theoretical and practical skills from the areas of speech culture and body language that are necessary for a successful communication in professional and personal life; they will further develop abilities that will allow them to critically evaluate unfamiliar situations involving intercultural communication, both in professional and in everyday life; they will analyse and evaluate the application of achieved motor knowledge of kinesiological activities in various professions and in sustainable lifestyle; students will be able to find and reflect in a sensitive and objective way on different sources of knowledge about the Deaf community and their languages.
- **Making judgments:** **Students will** be able to collect, interpret and analyse relevant data and to apply collected information to address issues and solve problems in the relevant fields, such as professional communication; are able to critically compare solutions and justify responsible



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choices; students can identify situations in which the use of sign language and/or expanded NVC can help establish communication with Deaf people and people of different backgrounds, and take the right decisions regarding their behaviour in such situations.

- **Communication skills:** The students will be able to clearly phrase their analyses and evaluations and define their arguments in favour of their conclusions with respect to issues involving professional and intercultural communication; students will be able to use the manual alphabet used by the local Deaf community.
- **Learning skills:** The students will be able to analyse and learn how to use research tools that will allow them to continue to address the topics within the studied disciplines with a high degree of autonomy; they will acquire advanced skills involving IT tools, which will enable them to become active participants in local communities and agents in fostering inclusion, local and European identity.

Learning and teaching methods:

This course uses a range of teaching methods including:

- Individual study
- Group discussions
- Pair work
- Project work
- Field work activities

Hybrid teaching, combining online and on-site instructions, blended learning, flipped courses, “bring your own device” (BYOD) to the classroom, online activities, personalized and project-based learning are all applicable.

Assessment methods:

Share (in %)

Method (written or oral exam, coursework, project):

- Class participation
- Public presentation
- Final project review
- (Digital) portfolio

Course coordinator's references:

References are dependent on the selection of supervisor.