



Conference of the bilateral project BI-ME_21-22-020

**CULTURAL TOURISM AS A TOOL FOR SUSTAINABLE
DEVELOPMENT OF RURAL AREAS/**

**KULTURNI TURIZEM KOT ORODJE ZA TRAJNOSTNI RAZVOJ
PODEŽELSKIH OBMOČIJ/**

**KULTURNI TURIZAM KAO ALAT ZA ODRZIVI RAZVOJ RURALNIH
PODRUČJA**

Wednesday, 23th November 2022, online (MS TEAMS)

12:00 – 12:20 Greeting of the delegates, presentation of the project's monograph and the project (Assoc. Prof. Dr. Jasna Potočnik Topler, University of Maribor & Prof. Dr. Andriela Vitić-Četković, University of Montenegro)

Panel 1 (Chaired by Assoc. Prof. Dr. Jasna Potočnik Topler, University of Maribor, Faculty of Tourism)

12:20 Mateja Kregar Gliha, Slovenia Destination Consultant: Literary Trails of Ljubljana

12:40 Tamara Stanišić, Master's student of Tourism (University of Maribor, Faculty of Tourism): Festival Mimoza in Herceg Novi

13:00 Assoc. Prof. Dr. Marko Koščak (University of Maribor, Faculty of Tourism): The Challenges of Integrating Sustainable Wine-growing into Wine Tourism

13:30 Break (5 min)

13:35 Assist. Dr. Vita Petek (University of Maribor, Faculty of Tourism): Good Practices of Wine Tourism from Around the World

13:55 Prof. Dr. Ivona Jovanović (University of Montenegro, Faculty of Tourism and Hospitality): Slow Tourism in the Post-Covid Era

14:25 -14:45 Break (20 min)

Panel 2 Chaired by Prof. Dr. Andriela Vitić-Četković (University of Montenegro, Faculty of Tourism and Hospitality)



14:45 Assoc. Prof. Dr. Jasna Potočnik Topler (University of Maribor, Faculty of Tourism):
Literary Tourism and Literary Routes

15:05 Assist. Olivera Simović (University of Montenegro, Faculty of Tourism and Hospitality):
Conclusions from the Research Trip around Slovenia

15:15 Assist. Mileva Manojlović (University of Montenegro, Faculty of Tourism and Hospitality):
Conclusions from the Research Trip around Slovenia

15:25 Break

15:30 Discussion (Chaired by Jasna Potočnik Topler & Marko Koščak)

16:30 Conclusion of the conference (Andriela Vitić-Četković)

Organizing Committee:

- Prof. Dr. Andriela Vitić-Četković
- Prof. Dr. Ivona Jovanović
- Assoc. Prof. Dr. Jasna Potočnik Topler
- Assist. Dr. Vita Petek

Scientific Committee:

- Prof. Dr. Andriela Vitić-Četković
- Prof. Dr. Ivona Jovanović
- Assoc. Prof. Dr. Marko Koščak
- Assoc. Prof. Dr. Jasna Potočnik Topler

Reviewers:

- Prof. Dr. Andriela Vitić-Četković
- Prof. Dr. Violeta Zubanov

Conference is part of the project »Cultural tourism as a tool for sustainable development of rural areas (BI-ME_21-22-020)«, which is ongoing from 1. 1. 2021 – 31. 12. 2023. Project partners are University of Maribor and University of Montenegro. The project is partially financed by Slovenian research agency ARRS and Montenegrin Ministry of education.