



ECO-SEAROUTES

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Cultural Routes
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Photo: SLO. Mediaspeed Luka Kotnik

CULTURAL ROUTES OF COUNCIL OF EUROPE IN SLOVENIA

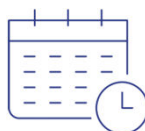
Strengthening Sustainable Tourism Development in the Mediterranean

– hosted by the University of Maribor, Faculty of Tourism



Location

Day 1: Seča 179a, Portorož
Day 2: Manzioli Square 5,
zola



Date / Time

14. – 15. September
2026



Registration

Until 10.9.2026

The ECO-SEAROUTES project aims to promote eco-nautical routes to reduce pressure on Mediterranean coastal areas. ECO-SEAROUTES will develop and disseminate a new tourism model to reduce pressure of mass tourism and re-distribute tourism flows on natural coastal areas, improving the management and interconnections of MED touristic ports and their neighbouring areas.

The event is organised in parallel with the [Mediterranean Coast and Macro-Regional Strategies Week 2026](#), EU Strategy for the Adriatic-Ionian Region – EUSAIR. It is organised separately as it is not part of the official programme. The EUSAIR organisers kindly allowed for a free rent of space on the 15th of September at Mazzoli palace to use the event for support to Cultural Routes of Council of Europe participatory processes.

PROJECT PARTNERS



PUGLIA REGION
Department of Tourism, Economy
and Culture and Socio-economic Territory



Gouver de les Rtes Baleares
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Cultura i Esports



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CULTURAL ROUTES OF THE COUNCIL OF EUROPE IN SLOVENIA

Day 1: Monday, 14 September 2026

Location: Gramona Farm, Ecological Olive Farm, Seča 179a, 6320 Portorož

TIME	SESSION
17:30– 18:00	Registration

LEAD / SPEAKER

Rui Gomes

Executive Secretary,
Enlarged Partial Agreement
on Cultural Routes, Council
of Europe and Director,
European Institute of
Cultural Routes

18:00 – 18:30	Opening and welcome speech Presentation of ECO-SEAROUTES project
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Irena Marš

Ministry of Culture RS

Maja Turnšek

University of Maribor
Faculty of Tourism

18:30 – 19:00	Good practice: Gramona Farm, Ecological Olive Farm tour
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19:00 – 20:00	Discussion on challenges of small-scale tourism providers and opportunities for inland dispersion of tourism flows
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20:00 – 21:00	Diner
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Tuesday, 15 September 2026

Location: Manzioli Palace, Manzioli Square 5, 6310 Izola

TIME	SESSION
17:00– 18:00	Cultural Routes as mechanism of supporting sustainable tourism in the Mediterranean

Discussion with Rui Gomes

Executive Secretary, Enlarged Partial Agreement on
Cultural Routes, Council of Europe and Director,
European Institute of Cultural Routes

Moderated by:

Maja Turnšek

University of Maribor
Faculty of Tourism

PROJECT PARTNERS



PUGLIA REGION
Department of Tourism, Economy
and Culture and Administration of Territory



Gouvernement des îles Baléares
Conselleria de Turisme,
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