

(PRELIMINARY) CONFERENCE PROGRAMME

TEDU26 Conference 2026

Wine and Heritage: Tourism Between Tradition and Innovation

Brežice, Slovenia – September 23–25, 2026

Co-founded by the European Union – InterWine: Merging Cultural Heritage and Wine Tourism to Create a Sustainable Cross-Border Destination, Interreg Slovenia-Croatia, SIHR00295

Venue: University of Maribor, Faculty of Tourism, Trg izgnancev 1, 8250 Brežice, Slovenia

Preliminary Programme

Wednesday, September 23, 2026		
10:00	Registration and welcome coffee	Lobby, Faculty of Tourism
11:00	Opening session and welcome addresses <i>University of Maribor, Faculty of Tourism dean and organisation Committee, institutional representatives and InterWine project partners</i>	Lecture room 4, Faculty of Tourism
11:30	Keynote Lecture: Emanuela Panke	Lecture room 4, Faculty of Tourism
13:00	Lunch	Faculty of Tourism
14:00	Session 1 <i>Depending on the number of submissions</i>	Lecture rooms, Faculty of Tourism
18:00	End of conference programme	
19:00	Reception, cultural programme, dinner and networking event <i>Provided by Alenka Černelič Krošelj, museum advisor and Managing Director of Posavje museum Brežice</i>	Posavje museum Brežice, Cesta prvih borcev 1, Brežice
Thursday, September 24, 2026		

8:30	Registration and welcome coffee	Lobby, Faculty of Tourism
9:00	Keynote Lecture: Marianna Sigala	Lecture room 4, Faculty of Tourism
10:30	Parallel sessions 2 and 3	Lecture room 4, Faculty of Tourism
13:00	Lunch	Faculty of Tourism
14:00	Parallel sessions 4 and 5	Lecture room 4, Faculty of Tourism
16:30	Coffee break	Faculty of Tourism
17:00	InterWine project <i>Presentation of InterWine project work packages and results: Ivana Alilović, Goran Švast, Ena Gašaprac, FT UM</i>	Lecture room 4, Faculty of Tourism
18:00	End of conference programme	Faculty of Tourism
18:15	ZPTM – Guided tour of Brežice (optional) / PMB – Vodovodni stolp (plan B)	Faculty of Tourism
Friday, September 25, 2026		
8:00	Departure for study visit <i>Autobus provided by TZZŽ</i>	Gymnasium Brežice, bus station
9:00	Guided tour <i>InterWine good practice examples, Štrukli tasting (dumplings) and a tour to the Visitor Centre Velika Gorica (Tourist board) provided by City of Velika Gorica</i>	Velika Gorica
12:00	Lunch <i>Presentation of Pušća Municipality (TZSSDIB), Wine tasting provided by Pušća Municipality</i>	Pušća
15:30	Guided tour <i>Castle Pišece provided by the Posavje museum Brežice</i>	Pišece
17:00	Return to Brežice and end of the tour	Brežice bus station

The third day of the conference will be dedicated to a special InterWine Cross-Border Experience, designed to combine a professional visit with the exploration of local destinations, gastronomy, wine and cultural heritage. The programme aims to bring the conference theme to life through practical experiences and direct encounters with local places, tourism offerings and communities.

During the full-day excursion, we plan to visit modern facilities developed as part of the InterWine project across the border and to introduce participants to the distinctive local identity and tourism offer through organised guided tours.

Our first destination will be Velika Gorica, the administrative centre of Turopolje, an area recognised for its rich traditions, cultural heritage and local stories. Alongside exploring the destination and the project facilities, participants will have an opportunity to taste traditional štrukli and wines.

The programme will then continue in Pušća, a smaller destination characterised by its traditional and authentic atmosphere. There, we will learn more about the local story and enjoy lunch together.

This part of the programme is intended to provide a relaxed yet meaningful experience connecting the places, people, flavours and stories of two neighbouring countries.

To conclude our shared conference experience, we will return to the Brežice area, where a visit to Pišece Castle and a guided tour are planned. In its historic surroundings, we will bring the third day of the conference to a close and officially conclude the conference programme.